

NEW RULES FOR MEN

Esquire



WORK, DRINKING,
SOCIAL NETWORKING,
LANGUAGE, AND,
YES, WOMEN. PG. 141

MAN AT HIS BEST

OCTOBER 2010

Javier Bardem's Beautiful Life THE MIRACLE AT WORLD TRADE CENTER

(WE CAN
STOP
CALLING IT
GROUND
ZERO NOW.)

PLUS:

PHILIP ROTH
PG. 146

KERI
RUSSELL
PG. 152

(ONE OF THEM
IS WEARING
PANTS.)

ARE YOU NORMAL?

OUR SURVEY
OF AMERICAN MEN
PG. 134

NO BETTER TIME
TO BE A
CAR LOVER IN
AMERICA:

ESQUIRE'S 2010
CAR OF THE YEAR

WWW.ESQUIRE.COM





RALPH LAUREN

Ralph Lauren invites you to experience his first men's-only store.

Almost 25 years after the opening of his New York flagship in the historic Rhinclander Mansion, Ralph Lauren presents his most iconic menswear collections and the ultimate masculine expression of luxury and service.

The Ultimate Experience

867 MADISON AVENUE
NEW YORK CITY

RALPHLAUREN.COM





RALPH LAUREN





DOLCE & GABBANA

GUCCI



Every journey began in Africa. Ali and Bono wear Eden. Ali carries the Louis Vuitton/Eden collaborative bag. Profits from the bag, as well as Ali and Bono's fee benefit Conservation Cotton Initiative Uganda.

Follow Ali and Bono on loisvuittonafrica.com

LOUIS VUITTON

FRAMES OF LIFE

GIORGIO ARMANI

THE NEW OPTICAL COLLECTION - MOD. GA 828



RAYMOND WEIL
GENEVE

Paraffin

Automatic chronograph

Case: stainless steel

Water resistance: 100 m

Price: € 1,100 (incl. VAT)

Ref.: 5555-01-000-0000

TOURNEAU

LOCATIONS NATIONWIDE 06 806 42 80 42, 800 348 3332 • TOURNEAU.COM

Each year since 2003, Esquire has brought leading interior designers together with luxury brands to create the "ultimate bachelor pad." These dramatic spaces then become the venues for a series of gala charity events that have raised \$2.5 million to date. In October 2010, the Esquire House returns to Los Angeles.



City of Hope is an innovative, international research, treatment, and education center dedicated to the prevention and cure of cancer and other life-threatening diseases. Since its founding in 1919, City of Hope has achieved numerous scientific breakthroughs and pioneered many innovative procedures that have helped bring much-needed relief.



FasterCures: The Center for Accelerated Medical Innovation is a nonprofit organization working to accelerate time it takes to turn a scientific discovery into a viable, scientifically-proven treatment. FasterCures is working closely to its partners, efforts, resources, and transparently report on research progress designed for the 2010 Esquire House.



OCEANA campaigns to protect and restore the world's oceans. Our focus is marine wildlife, ecosystems, fisheries, and education who create and advocate policy changes that the world in North America, Europe, and South and Central America. More than 400,000 members and 100 countries have already joined OCEANA.



Oxfam America is an international relief and development organization that creates lasting solutions to poverty, hunger, and injustice. Together with institutions and local groups in more than 100 countries, Oxfam saves lives, helps people overcome poverty, and fights for social justice. To learn more or to donate, visit www.oxfamamerica.org.



International Medical Corps is a humanitarian organization that alleviates the suffering of those impacted by natural disasters and disease by delivering vital health care services from basic life support. Since 1984, International Medical Corps has provided more than 11 million of health care and training for people in 100 countries, including developing communities in aid-relief.

2010
ESQUIRE HOUSE LA



VISIT THE ESQUIRE HOUSE ON FACEBOOK
WWW.FACEBOOK.COM/ESQUIRE



Calvin Klein

BEAUTY
FORD & TAYLOR
calvinklein.com

Calvin Klein

Calvin Klein

PROMOTION

CRAFT THE MANHATTAN THAT COULD TAKE YOU TO MANHATTAN

All the time you spend perfecting your Manhattan recipe might just pay off because Woodford Reserve® is looking for the best Manhattan recipes around. And if you win ours, it could win you a Well-Crafted VIP Trip to New York City, courtesy of Woodford Reserve and Esquire.

Submit your recipe today at WV10CraftedManhattan.com

Craft Carefully. Drink Responsibly.



STYLEAGENDA

LEVI'S WORKSHOPS

PHOTO

The Levi's® Workshops are community-based venues for collaboration & creative production that celebrate craft and the power of work.

**JOIN US, ROLL UP YOUR SLEEVES
AND GET TO WORK.**

FOLLOW US ON TWITTER @LEVISWORKSHOPS
WORKSHOPS.LEVI.COM



Follow



@ESQmag
@ESQstyle
@ESQpodcast
@ESQfood

CONNECT
WITH
Esquire

Follow Esquire on Facebook and Twitter
for the latest style, breaking stories,
exclusive content, and more!

Like



facebook.com/esquire



THERE IS THE CURVE
AND THEN THERE'S
AHEAD OF THE CURVE.

THE HIGHWAY 100 IN GERMANY HAS 254 OF THE MOST
DEMANDING TURNS IN THE WORLD, AND EACH OF THEM
INSPIRED ONE OF THE WORLD'S FASTEST-REACTING
SUSPENSION SYSTEMS. WE CALL IT MAGNETIC RIDE
CONTROL. THROUGH INDUVECTIVE MAGNETO-RHEOLOGICAL
FLUID TECHNOLOGY IT REARS AND ADJUSTS TO THE
CHANGING ROAD CONDITIONS UP TO 3,000 TIMES
A SECOND. RELEASING ONE AND BOUND INTO ONE FLUID
MOTION, CURVE AFTER CURVE AFTER CURVE.

THE ALL-NEW *Cadillac* CTS-V COUPE



DESIGNED TO DISTINGUISH

Combining Bulova's 135-year tradition of quality and design expertise with Accutron's history of innovation, Bulova Accutron represents the ultimate expression of timekeeping excellence.

SWISS MADE

BULOVA ACCUTRON

SINCE 1875



Find More Info
at bulova.com

SWISS MADE BULOVA



BOSS
HUGO BOSS



BOSS
HUGO BOSS



shop online hugoboss.com

BOSS
HUGO BOSS

©2011 Hugo Boss AG. HUGO BOSS Fashion Group AG. Printed in the USA.



Dillard's
The Spirit of Your Style



Dillard's
The Second Year Life

LINCS
DC & Co



Façonnable



THE ART OF TAILORING

■ New York 116 Central Park South, NY 10019
■ Beverly Hills 6751 Wilshire Blvd., CA 90212
 Customer Service: 1-877-486-0968

GOOD STAYS • BOUTIQUE • DESIGN • HOME • OFFICE • TRAVEL • WWW.HOTELSTAYC.COM

A full-page photograph of a man in a dark suit, white shirt, and patterned tie. He is holding a blue object, possibly a hat or a bag, in front of him. The background is blurred, showing some greenery and a bright light source.

NOT CHANGE



RALPH LAUREN

Pink Pony 10th Anniversary

"Breast cancer is not just a woman's issue—it affects all of us, the brothers, husbands, fathers, children, friends. Pink Pony is our effort in the fight against cancer."

Ralph Lauren

THE PINK PONY AUCTION

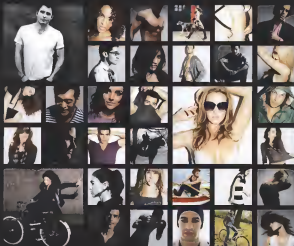
OCTOBER 5-OCTOBER 21, 2010

NY

CHARITYSSEZ.COM/RALPHLAUREN

PROCEEDS WILL BENEFIT THE PINK PONY FUND

THE PINK PONY FUND OF THE POLO RALPH LAUREN FOUNDATION © RALPH LAUREN & WORLDWIDE OPERATING IN THE FIGHT AGAINST CANCER. TO LEARN MORE, PLEASE VISIT RALPHLAUREN.COM/PINKPONY



MY BODY. MY BIOGRAPHY.

IT'S NOT FITNESS. IT'S LIFE.

START YOUR JOURNEY. SHARE YOUR STORY AT EQUINOX.COM



MY BODY. MY BIOGRAPHY.



LUKE SMIEJA

HOMETOWN: Los Angeles, CA

OCCUPATION: Actor

WORKOUT: Studio Cycling

WORKOUT MUSIC: Hip Hop

WEBSITES: Baking, Dancing, and Reading

DREAM ROLE: Superman

FAVORITE PASTTIME: Baking

CAR: 1986 BMW 528i

NOTES: Never Give Up. Ever!

*"Life is
what you
make of it."*

Luke Smieja woke up in a hospital bed, having been in a coma for two months after his car flipped over in a terrible accident. He was missing a finger, he been was "soreawakened," and he could not speak or walk. "It was a tumbing experience," he says.

At 24, Luke thought he would spend the rest of his life bedridden. But, one day, he made a decision to rehabilitate himself through of physical therapy and exercise. When people told him that he might not fully recover, Luke knew that he would, because he simply refused to have a less than great life. "I wanted to prove them wrong," he says.

Luke joined the Equinox near his home and began an intense workout regimen, including weight lifting, Pilates and studio cycling classes. He says that exercise was 80% of the battle of getting back to his former self. At that point, every day got a little easier, and eventually, "people couldn't even tell I'd been in an accident," he says.



There were days when he didn't feel like exercising. "But then I'd take a class at Equinox and it would get me back into the groove and make working out more fun," he says. Now that Luke is fully recovered, he reflects, "I had a lot of opportunities to give up, and I never did. Life is what you make of it."

START YOUR JOURNEY

Be inspired. Meet extraordinary Equinox members and others who have shared their remarkable stories, and share your own at EQUINOX.COM

IT'S NOT FITNESS. IT'S LIFE.



JACK VICTOR

DAVID YURMAN

NEW YORK: FEVERLY BELLS CHICAGO: LAR VIGOR SAN FRANCISCO: MANHARTNEY DALLAS: JUSTIN EDWARDS
ATLANTA: BOSTON: RING OF PRIDE PHOENIX: LORIANI WASHINGTON: EMMONS GALLERY SOUTH COAST PLAZA
JACKSONVILLE: JACOBSON

THERE'S WORK
TO BE DONE
AND UNDONE

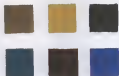


LEVI'S

GO FORTH

511 CORDS

MADDER BROWN
INK USED CORD
COOL YELLOW
UNION BLUE
CERTIFIED
WILD TEAL



LEVI.COM

Master of the court,
 at your State colleges,
 from model, Nassau: Plundered
 Called the greatest player of all time
 by the greatest player of all time.



ROLEX
ROLEX.COM



Esquire
CONTENTS

[illegible]

In terms of his recent theater, Jarboe doesn't see his feet planted solely on the ground. He's certainly careful in his personal life. He has an affair on at least three of his lovely new wife, Heather Gray. But right now they're on the brink of a meltdown. And his coming to us, he can't feel them at all.

By Chris Jones

The new largest group of men in America—fifty-year-olds and over—may yearn to know each other the important things about each other's minds and emotions.

+ **Esquivalencia** = At the App Store now

When to create, when to
quit them, and when to show your milk.

Our country's greatest newsday doesn't like to talk, at least publicly. Except for today. Today we're in the car, being driven through the southside pine woods—Newark, New Jersey. And only Philby Kershner is laughing.

as a woman we love
The dream is a woman that we've
been following her
By Richard B. Starnes

OF THE PROBLEM
The new title design

WHAT I'VE LEARNED:
CHRY CHASE
Chase is a powerful resource for a small business.

THE TOWER BUILT
The 100-year-old engineer's skyscraper holds a three-dimensional tribute to yesteryear's past, girl, and sophisticated gloss. Still, you know the new World Trade Center—four screaming towers, in fact, and a new skyline itself. *by Anne M. Manganaro*

By David S. Reardon

ON THE COVER: JAMES HARRIS PHOTOGRAPHER-EXCLUSIVELY FOR ESQUIRE BY NICKI PARRY SUIT, SHIRT AND POCKET SQUARE BY GEORGE ARMANI
TIE BY CARLOTTA ARAUJO, SHOES BY ALDO FALLAI, DOLLORE, TAILORING BY OLIVIA LARSEN, BOOTS BY BOOTS.COM, STYLING BY ARIANNE TUNNEY

Finessed and furious.



Price as shown, \$26,550* MSRP. *MSRP excludes destination charge, tax, license, title, and dealer fees. Dealer sets actual price. ©2010 GM Corp. All rights reserved. Chevrolet and Camaro are trademarks of General Motors Corporation. Buckle up, America!

312 HP V6 • 25 MPG HWY* • STARTING AT \$23,530* • CHEVY.COM/CAMARO • CHEVROLET CAMARO





Bruce Dale for National Geographic

Will the Internet kill magazines? Did instant coffee kill coffee?

New technologies change many things. But not everything. You may surf, search, shop and blog online, but you still read magazines. And you're far from alone.

Readership has actually increased over the past five years. Even the 18-to-34 segment continues to grow. And typical young adults now read more issues per month than their parents. Rather than being displaced by "instant" media, it would seem that magazines are the ideal complement.

The explanation, while sometimes drowned out by the Internet drumbeat, is fairly obvious. Magazines do what the Internet doesn't. Neither obsessed with immediacy nor trapped by the daily news cycle, magazines promote deeper connections. They create relationships. They engage us in ways distinct from digital media.

In fact, the immersive power of magazines even extends to the advertising. Magazines remain the number one medium for driving purchase consideration and intent. And that's essential in every product category.

Including coffee.

MAGAZINES
The Power of Print®

[continued from page 33]

[continued from page 33]



47

PS

100

10

292

THE POSTMAN

By Karen Barnard

49

STUDY FIELD

52

122

222

100

Key:

9999

11

10

1999

mean five-year-old when

10

254

and

1000

2004

IF YOU REQUIRE
FINITE ATTENTION TO EVERY DETAIL.



© 2004 Blackwell Publishing Ltd, *Journal of Internal Medicine* 255: 109–116

DEDICATED TO PERFECTION

COULTURE. As the inventor of the quartz watch in 1960 and the analog quartz chronograph in 1980, SEIKO has decades of experience in fusing high performance with elegant design. Today, the new Couture collection offers a big calendar chronograph for men and a diamond bezel imagepad for women. And with sapphire crystal and 100m water resistance, these new creations reveal SEIKO's

THIS WAY IN

THE ROAD & THE REST

Five Months in 'This Way In': *Yves* followed **page 41, 44, 45, 50, and 58**.
 The benefits of a serious musician **page 44**. *Poker* became **page 44**.
 What to wear when thinking the highest people in Africa **page 50**.
 This week's coolest **page 52**. A new reason to visit the National
 Portrait Gallery **page 55**. And a blog about Canada. Start at **page 44**.



RESURRECTING HAITI

The August issue has dedicated to the impossible, and for our August cover story writer at large, Tom Ichniowski examined a seemingly impossible task: *The Haiti*. He explored the country's shattering after January's devastating earthquake and spoke with the men who every day in Haiti a best—and only—hope: former president Jean-Claude "The Country That Never Was."

Photographic article. It was a subtle consideration of the



inferno of loss, disaster, and the story of the human condition.

JENNIFER LEE BRADSHAW
 Austin, Tex.

This story described my feelings exactly. *Chirchila* made me feel like I was there, too, choosing at least a partial understanding of what reality is.

MARC WARDMAN
 Scottsdale, Ariz.

Chirchila is a buffalo. Reading pieces like this one makes me a better writer, and maybe a better person.

BARBARA JONES
 Deer Park, Tex.

THE HOUSEGUESTS

An writer at large Tom Ichniowski discovered it's impossible to share a house with fifty million ants—which he and his family were forced to do for nearly six years (*"Ants,"* August).

Jenoff's article really hit home for me. I too am dealing with an infestation, and his vivid descriptions of the horror he experienced let me know I'm not alone. As I type this letter, it's actually just faded as ant crawling on my arm. The creepiest part about finding an ant on your arm is thinking about

CONTEXT FREE
 HIGHLIGHT
 FROM A LETTER
 WE WON'T
 BE RUNNING

"Storm trooper wears toilet seat?"

the route the little asshole took to get there.

ANNIE FALGOUTO
 Chicago, Ill.

Whoever designed this story deserves an award. With the ants crawling all over I could hardly touch the pages.

JAMES BLANK
 Louisville, Ky.

THE PRICE IS EXACTLY RIGHT

After an August writer at large Chad Jones profiled Jerry Jones, the first contestant in *Days to Go* gave the exact value of his bid for a show down on *The Price Is Right* (TV's *Crown Jay Museum of Antiques*).

Chad's read nothing by Jones before, but by virtue of this one story, I've determined that, just like Hunter S. Thompson and Tom Wolfe, Jones has the Gift.



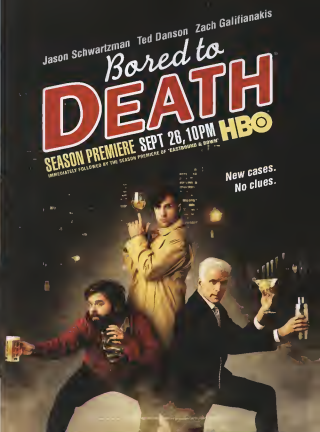
PERRY ELLIS
perryellis.com





© 2007 Perry Ellis Inc. All rights reserved.

PERRY ELLIS
perryellis.com



Jason Schwartzman Ted Danson Zach Galifianakis
Bored to DEATH

SEASON PREMIERE SEPT 26, 10PM **HBO**
IMMEDIATELY FOLLOWED BY THE SEASON PREMIERE OF "EASTBOUND & DOWN"

New cases.
No clues.

THIS WAY IN

A
Canal
from the
river
→

THE MIRACLE



I CAN SEE THE FUTURE. This is not a hyperbole. It's just that twice this year I've been down to the World Trade Center and I have to tell you: The place is an inspiration. The most complicated building project in history has proceeded seamlessly and we are just now able to see the shape of things to come.

•The first forty stories of 1 World Trade are up, and a new floor is being added each week now.

•4 World Trade, diagonally across the site to the southeast, is rising just as quickly.

•The memorial pools, set within the footprints of the original towers, are nearly finished.

Esquire

David Granger

David Granger

David Granger

David Granger

David Granger

David Granger

David Granger

David Granger

David Granger

David Granger

David Granger

David Granger

David Granger

David Granger

David Granger

David Granger

David Granger

David Granger

David Granger

David Granger

David Granger

David Granger

David Granger

David Granger

David Granger

David Granger

David Granger

David Granger

David Granger

David Granger

David Granger

David Granger

David Granger

David Granger

David Granger

David Granger

David Granger

David Granger

David Granger

David Granger

David Granger

David Granger

David Granger

David Granger

David Granger

ESQUIRE IN BOOKS

No idea of larger Mike Sager? National Magazine Award-winning profile of one of America's greatest Nazis, Todd Marshall's "The Man Who Never Was" (May 2000) is scheduled to be the new Best American Speech. Writing 2000's *Myra*, Sager's probably some other good stuff in there, too.

AND CRITICISM PANELS!

It says in the book *Chaplin* October 8 is (and you have a sense of the book's style by now) the day that the world's most famous comedian died. But in the book, it's the day that the world's most famous comedian died.

It says in the book *Chaplin* October 8 is (and you have a sense of the book's style by now) the day that the world's most famous comedian died. But in the book, it's the day that the world's most famous comedian died.

It says in the book *Chaplin* October 8 is (and you have a sense of the book's style by now) the day that the world's most famous comedian died. But in the book, it's the day that the world's most famous comedian died.

It says in the book *Chaplin* October 8 is (and you have a sense of the book's style by now) the day that the world's most famous comedian died. But in the book, it's the day that the world's most famous comedian died.

It says in the book *Chaplin* October 8 is (and you have a sense of the book's style by now) the day that the world's most famous comedian died. But in the book, it's the day that the world's most famous comedian died.

•The deep excavation of earth beneath the new WTC is nearly done, which means that concrete can be poured for the glorious new transportation hub.

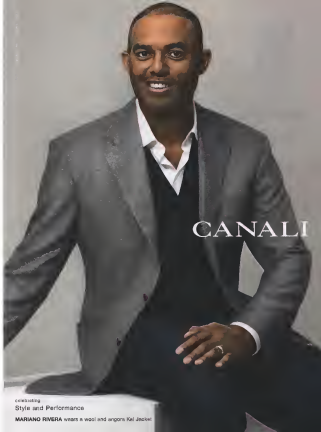
Now, even as three thousand people work on the new WTC, you can see the future unfolding in lower Manhattan.

You can see that—under the original, which interrupted the flow of city streets—the new complex will bridge Little Caesars to the north and Wall Street to the south by allowing Greenwich Street and its human traffic to run through the middle. You can see that the place will be flooded with life. This fall, a forest of oak is being planted around the memorial pools, and, as with any open space in a dense urban environment, the new complex will draw New Yorkers, Americans, citizens of the world, so to the city and into the World Trade Center. But, it will commemorate the 1994. Besides, but the most important role it will play in the life of the city and the country is to demonstrate, once again, that we—as a people—are capable of endless renewal.

So much of the time, what we discuss and what we have from the pleasure of the new is what we can accomplish. And, sure, when city after city is laying off teachers or raising out-of-control taxes, and when we spend year after year negotiating with unions about who is deserving of the rights provided by the Commission, we can feel the crumbling progress.

But when you see—and you should go see—what is going on at what we used to call Ground Zero, you can't help but believe that we're better than all the squabbling. Yes, as Scott Baio has chronicled for the last five years (see page 172), the building of the new World Trade Center has been slowed and compromised by the same kind of squabbling that slows and compromises our republic. But in the end, it will stand a miracle. In a very short time, the World Trade Center is going to offer testimony, every day, to what we are capable of.

—DAVID GRANGER



CANALI

combining
Style and Performance

MARIANO RIVERA wears a wool and argon Kai Jacket.

THIS WAY IN

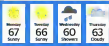
[Continued from page 41]

NEVER UNDER-ESTIMATE THE SHAME OF A YOGA MAT

The *Angels* have indicated a path to making yourself a

WEATHER FOR JAY

Forecasted by our style coverage, Jay McInerney's *Slavs, Tinkles, California* suggested that we wear our fashion director's blue. Sullivan: In the weather coat. We decided to give it a shot.



Order person-to-person changing tactics later and always check the weather (but not the weather).

According to "How to Be Tinkles," I should never be seen carrying my own yoga

mat because people will think I'm a jerk. But then one page later you suggest shopping to business meetings while carrying my briefcase like a book of flowers, because it will help

me perform better. You're just messing with us, right? Devin G. Mancuso, Amesbury, Greg.

OR THE ZEAL OF A DERMATOLOGIST

In the "How to Be Better Looking" article you recommend getting a spa. You know what doesn't make you more attractive? Skin cancer. Dr. Will Kott, Beverly Hills, Calif.

THROWING GARBAGE MIGHT MAKE US FEEL BETTER

In his *Angels* column Stephen Marche convinced Americans that individualism—how we act, eat, part behavior—and what it cost about our own mental

Esquire

Karen C. O'Malley

Managing Editor

Managing Editor

Managing Editor

Managing Editor

Managing Editor

Managing Editor

Managing Editor

Managing Editor

Managing Editor

Managing Editor

Managing Editor

Managing Editor

Managing Editor

Managing Editor

Managing Editor

Managing Editor

Managing Editor

Managing Editor

Managing Editor

Managing Editor

Managing Editor

Managing Editor

Managing Editor

Managing Editor

Managing Editor

Managing Editor

Managing Editor

Managing Editor

Managing Editor

Managing Editor

Managing Editor

Managing Editor

Managing Editor

Managing Editor

Managing Editor

Managing Editor



Continued
Back in the
Month



As in the rest of *Esquire*, *The* is a short story collection of which were published in *Esquire* the men at the center of the *Esquire* *Unwritten* series. *The* is a novel, not so much crafted as carved with a block knife from rough living timber—splinters, deeply grained, primed to ignite. They are outdoorsmen and vets and suburban dads battling against the world, marriage and wars gone bad, men that turned out wrong. And so they do what all men do: in their own ways, they take to the woods, to the gut, to a mother like Freud and finally choose to die because they always belonged to the wilderness, especially in *The* by Benjamin Percy.

PHOTO: JACQUELINE DAVIES FOR ESQUIRE

SAKS FIFTH AVENUE
MEN'S COLLECTION
leather vest, Fair Isle sweater & navy cords

exclusive

BECAUSE I LIKE
LIVING ON
THE EDGE



saks.com



THE OWNERSHIP EXPERIENCE IS JUST AS STUNNING.

The only thing that surpasses the beauty of driving the 2011 Jaguar XJ is the beauty of owning it. With our best-in-class Jaguar Platinum Coverage for 5 years/50,000 miles, you'll receive complimentary scheduled maintenance, no-cost replacement of wear and tear items, a 5/50 new vehicle limited warranty and 24/7 roadside assistance.

» EXPERIENCE THE ALL-NEW JAGUAR XJ AT YOUR AWARD-WINNING JAGUAR DEALER
OR VISIT JAGUARUSA.COM

JAGUAR PLATINUM COVERAGE

BEST-IN-CLASS COVERAGE

5 YEARS/50,000 MILES ON ALL 2011 JAGUAR CARS
AT NO ADDITIONAL COST

JAGUAR PLATINUM COVERAGE* INCLUDES:

- » COMPLIMENTARY SCHEDULED MAINTENANCE
- » NO-COST REPLACEMENT OF WEAR AND TEAR ITEMS
- » 5/YR NEW VEHICLE LIMITED WARRANTY
- » 24/7 ROADSIDE ASSISTANCE

SCHEDULED MAINTENANCE: \$0 | OIL CHANGES: \$0 | FILTERS: \$0
BRAKE PADS: \$0 | BRAKE DISCS: \$0 | BRAKE FLUID: \$0 | WIPER BLADE INSERTS: \$0

*Jaguar Platinum Coverage includes all factory recommended scheduled maintenance for five years or 50,000 miles, whichever occurs first. Wear and tear items are limited to: hubcaps, brake discs, brake fluid changes, and minor body dents based on factory specified wear limits or intervals. All work must be performed by an authorized Jaguar dealer. Not available outside an Jaguar Platinum Coverage, including warranty and maintenance coverage and exclusions, please visit your local Jaguar dealer at JAGUARUSA.COM. ©2010 JAGUAR LAMB NORTH AMERICA, LLC

THE 2011 JAGUAR | XJ



Brooks Brothers



SEE IT.
SCAN IT.
BUY IT.

THE TRAVEL BAG
Durable leather, 17 inches
by 12 inches, \$395

PROMOTION

PROMOTION

THE SUIT
Red Tropic suit
\$695



THE WRISTWATCH
Gives made of steel
with \$450

THE SHIRT & TIE
Manhattan shirt &
tie, \$119.00
Textured framed
towel \$110



THE COLOGNE
Brooks Brothers
classic cologne
\$55



THE UMBRELLA
Black umbrella
wood with 40"
canopy \$110



THE POCKET SQUARE
Grayson pocket square \$15

THE CARDIGAN
Lambesol tipped cardigan \$125



THE WORK SHOE
Real & Go 7" tempo \$400

More than
VERSATILE.

Wool fabric and knitwear are made from a
wide variety of wool types, ranging from
superfine to built to break for wear.



WOOLMARK

www.brooksbrothers.com 1 800 274 1815


Brooks Brothers

PROMOTION



THE JACKET
Houndstooth wool/cashmere
sport coat \$445

PROMOTION

THE SHOES
Plain fit Go-To suede
wingtip \$525



THE SUNGLASSES
Cammie by Ray-Ban®
sunglasses \$125



THE PANTS
Plain front flared
pants \$245



THE SOCKS
Puffy stripe crew
socks \$15



**THE SWEAT
SWEATER & THE
HAT**
Non-iron regular fit
sweater \$79.50
Fleece-lined \$95.50
Wool trim \$115



THE WORK BAG
Football leather messenger bag \$550



Merino Wool's
AUSTRALIAN.

Australia became the world's number one producer/supplier of Merino wool in 1970 and today Australia still holds that title, providing more than 80 percent of the world's supply of Merino wool used in apparel.



WOOLMARK

www.brooksbrothers.com 1-800-274-1818



Brooks Brothers



THE BOOTS
Leather wingtip boots
\$550

PROMOTION

PROMOTION



THE VEST
Lambton vest
\$130



THE SUNGLASSES
Weather by Ray Ban®
sunglasses \$119



THE JACKET
Wool/cashmere jacket
\$600



THE SOCKS
Tweed and stripe sock
\$120



THE HAT
Plaid wool hybrid \$85



THE SHIRT & TIE
80% N stripe shirt \$130
Stripe silk tie \$75



THE BELT
Distressed leather belt \$150

Merino Wool is
SOFT.

Australian Merino sheep are renowned for producing the finest wool. This fineness is the reason Merino wool garments are soft to the touch and comfortable to wear.



www.brooksbrothers.com 1 800 274 1515



Model: recent Dior Homme outfit: \$200
 Hooded shirt: \$100, \$150, \$200, \$250, \$300
 Jeans: \$100, \$150, \$200, \$250, \$300
 Boots: \$100, \$150, \$200, \$250, \$300

www.brooksbrothers.com 1-800-274-1615

MONITOR

THE EVER-S WATCH

No other watch is engineered quite like a Rolex. The Submariner introduced in 1953 was the first watch to be water resistant up to 100 meters. It was later strengthened by its patented triple-date fliplock winding crown, making it capable of withstanding 300 meters. The new Rolex Submariner is presented here in 1956, clad with a virtually scratchproof ceramic bezel.

Visit your Official Rolex Jeweler or rolex.com to explore more.



ROLEX



APPLETON ESTATES

Know how to throw an on-target party? Put a tender party? Make a better cocktail? Refresh your crew, mixologist with tips and tricks from the pros. Visit the Appleton Estate Reserve YouTube page at www.youtube.com/appletonestates or the Out & About section of www.appletonestate.com for a series of short, easy and fun "Watch & Learn" videos. Your cocktails will never be ordinary again. We even have an e-vite for you to gather your friends together to show off all the new tricks you have learned.



STRONG MINIMAL REFINED PRESENTING CALVIN KLEIN MEN'S SUITING FOR FALL 2010

Influenced by movement, this season is defined by slim silhouettes with clean lines adding a simplified line on formal suiting.

Find yours at berluti-brooks.com and calvinklein.com

Calvin Klein



—STYLEAGENDA—

**THIS
WAY
IN**

**2. Total-Wave
Spectrum**

That's right, another one. To help you decide whether or not you should start reading our new e-zine, we put together this simple test. Which of the following do you prefer?

- ☒ Winner at large Chris Jones
- ☐ Canada
- ☐ GMT houses
- ☒ Regulating SAC houses
- ☐ FRM/school
- ☐ Middle class that don't fund it
- ☐ Superstition
- ☐ Non-cyclical sustainability
- ☐ Brooping

If you checked at least two items (or even if you didn't), there's a good chance you'll like *My Son and Empire*, writer at large Chris Alvord's chronicle of restoring the nineteenth-century house he just bought in a small town in Ontario, being a dad, and generally becoming a better man. Read it, acquire, preserve, second-act up.



[continued from page 36] they won't. I don't need to know the "insidescope" of calm worn by the women on this week's best dressed list." Sheat. Day'll know anyone over at Vogue who can take me off the list!

PAUL E. SWEENEY
Washington, D.C.

**ELSEWHERE IN
THE IIM**

My brother-in-law brought Esquire to the beach this weekend, and I could not put it down. I killed it so much, I made my 8-year-old son read it. He fought me for about one minute and then he said, "That is a really good magazine." I was so proud.

Amnon Ben-Ner
Los Angeles, Calif.

At an eighteen-year-old, I try my best to keep sexual urges caused by images of beautiful women to the young (late teens, twenties) I therefore never thought I'd say that the most beautiful woman I've ever seen is thirty-three years old. Thank you for introducing the goddess who is Ana de la Romana to America. JA

CONTEXT FREE
HIGHLIGHT
FROM A LETTER
WE WON'T
BE RUNNING

"I once drove one and a half hours home because a man's comforter was oily."

Women We Love, August). I will have spent gruesome hours trying to figure out why Bill Clinton was on the cover instead of her.

KEVIN DEVLIN
BETHUNE, N.Y.

Back in May 2004 in "How to Kill a Moon (And Twenty-Five Other Skills Worth Having)," you suggested sunny-side-up eggs be completed by "spoon[ing] some excess butter or fat onto the yolk to lightly cook the top." That's a much easier way. Covering the egg with a potholder while cooking will create a cooked membrane around the yolk that is much easier

grr. Still, wonderful songs—
just full of inspiration and
class and soul abt.

DEWEAN O'DONNELL
Toronto, Ontario

While taking the quiz about whether I'd be watching the new seasons of *Mad Men* (*Men at His Best*, August), I got to question 39: "When we say 'tasty,' you think..." My first thought was "Gable." Damn, I said.

Steve Wilson
San Diego, Calif.

Something must be wrong with Amazon's search engine. None of the titles mentioned in Jeremy Kohler's piece

Dr. Rajendra Prasad

That's strange. They all come
up for us along with weather
you might be interested in
called You Know We Were
Joking, Right? —Editor

Letters to the editor may be mailed to The Sound and the Fury P.O. Box 706, Sandusky, Ohio 44870. Also, Equis encourages the use of e-mail. Go to equis@equis.com or fax 419-442-4000. Include your full name, address, and daytime phone number. Letters may be edited for length and clarity. For subscription questions, please write: service@equis.com.

THE ART OF FACIAL HAIR (IN 1969)



Pruned-chin beard
(Wear fairly short) (Oscar
Cronenberg *Bad Taste*—and if the
beard is carried back over
the jawline, it can become
a considerable " "



MacLellan:
"For a man with strong, narrow
face... [the] mountain usually
looks best. When the apex is
long, the width of the mountain he
should be increased."



Walrus musketeer
"I came with a short sound
as well that that pluff walrus
as thought he... will be very
attractive like imagining
the sound."

—As suggested in *Laguna's* book *Swimming for Men*, a guide to technique, shaving, contacts, jacking, and more, just ahead in 2015. For more modern grooming advice, turn to page 164 ("The Grooming Men's Guide to Grooming").



-KENNETH COLE
MAKE A STATEMENT

Guilt can be a killer.

DEXTER

SEASON PREMIERE
SUNDAY SEPTEMBER 26, 9PM/8PMT SHOWTIME

To enter, 1.800.SHOWTIME or go to 580.com

MaHB

MAN AT HIS BEST

THE VOCABULARY

TERMS AND IDEAS YOU WILL ENCOUNTER IN THE PAGES THAT FOLLOW. GREAT FOR CONVERSATION



Fig. 1

COUNTERCHIVALRY *n.* COURTESY BEHAVIOR THAT UNINTENTIONALLY CREATES SOCIAL AWARENESS, SUCH AS ALLOWING EVERYONE TO LEAVE AN ELEVATOR BEFORE YOU EVEN THOUGH YOU'RE THE CLOSEST TO THE DOOR OR STANDING UP EVERY TIME A WOMAN ARRIVES AT THE TABLE (SEE PAGE 88)

Fig. 2

MOISTURAS *n.* The equilibrium in the earth's crust that keeps land masses from either descending or ascending (SEE PAGE 76)

Fig. 3
Things a man should never say
p. 88-90-92



MEANINGFUL WHISKY LABEL TERMS

ARMY *n.* An abbreviation for "alcohol by volume" which ranges from about 40 percent in whiskeys that have been diluted with water to about 60 percent in "cask strength" whiskeys.

CASK STRENGTH *n.* "Barrel proof" whiskeys that haven't been cut with water.

PUT DISTILLED *n.* Made using an old-fashioned "pot" still, as opposed to a column still (SEE PAGE 74)

SINGLE MALT *n.* A type of whiskey that is distilled at a single distillery and has not been blended with any other whiskeys.

BLEND *n.* In Scotland, whiskey that is made up of a number of whiskeys of different ages and from various distilleries. In America, four-barrel or rye whiskey that is blended with neutral spirits (SEE PAGE 74)

MEANINGLESS WHISKY LABEL TERMS

FINE, OLD, OLD-TIME, ANCIENT, QUALITY, SELECT, SMOOTH, HAZY, CRAFTED, SIGNATURE, TRADITIONAL, SAMPLED REGULARLY, GUARANTEED



→ **A LIBERIAN SHIP WITH A LAOTIAN CREW** *n.* 1. An international shipping vessel that is registered in Liberia but carries workers mostly from Laos. 2. An undertaking that continues mostly because it has gone unnoticed by those who might end it. Used in a sentence: "This project is a Liberian ship with a Laotian crew." (SEE PAGE 74)

FUNNY*
JOKE
FROM A
BEAUTIFUL
WOMAN

Katie Aselton

[illegible]

8. 1952

100

Esquire

that other people

1990-1991

TOD'S

Shanti 7-2-58

TODS.COM

ALCHEMY'S PURSUIT
WAS GOLD.



ENJOY OUR GOOD TASTE WITH YOUR FAVORITE BLENDS AND MIXES.
D.O.M. Bénédictine is a Benedictine liqueur made in France.
IMPORTED BY BACARDI U.S.A., INC., COURT ST., NEW YORK, N.Y.

ITS RESULTS HOWEVER,
ARE FAR MORE CHERISHED.



DOM BERNARDO VINCELA PERFECTED ALCHEMY IN 1516 WHEN HE CREATED A DIVINE CURE
AT THE FICAMP ABBEY IN FRANCE. ITS 37 HERBS AND SPICES FROM AROUND THE WORLD
STILL ENCHANT US TODAY. USE BÉNÉDICTINE TO CREATE THE BACARDI VIBRA CARRÉ
COCKTAIL. FOUND BY BACARDI@DOM.COM



NOT SMART ENOUGH

The never-ending search for a smartphone that does it all well
(BY RABBY SONNENFELD)

It's about to drop a file and send it by text or leave the car, it'll be spending a lot of time on one smartphone—or actually many phones. Because none of the existing phones does everything I need, it always has to carry at least two.

I use my cell phone to make calls maybe 3 percent of the time. Which is about five times more than Snapchat (for a life) and ten times more than my texting daughter. And thank God, because the sad truth is, the sound quality on cellular phones is horrible. What's more important to me is e-mail and the Web. For those purposes, the CD1000i BlackBerry Bold 9630 (1,300, Verizon) is a half a great phone. There is no better mobile e-mail keyboard (even it is physical, not virtual, with good separation between keys), and it runs on Verizon, the best of the terrible options for cellular networks. But its Web browser is shockingly slow, using a BlackBerry to surf the Web is like hopping in your new boat to get to Italy.

Not surprisingly, the best all-around phone is the 421 Apple iPhone 4 (1,300, Apple.com). It lacks the BlackBerry keyboard, but Web surfing is fast-wise. The ease of video chatting (WiFi only, for now) is excellent, and we all know the apps are incredible fun and useful. I might be willing to deal without the physical keyboard, but I

can't use an iPhone exclusively until it is available on a decent cellular network.

Luckily, many of the phones operating on Google's Android platform don't run on AT&T. Most are too good to the iPhone in terms of Web surfing, and all of them offer free live traffic updates and turn-by-turn navigation through Google Maps. Plus, with the introduction of Android 2.2, they can all be used as mass WiFi hot spots. 1) Sprint's HTC EVO 4G (1,200, Sprint.com) has a huge, superbright screen. It operates on Sprint's new 4G network (it's twice as fast as 3G), but you won't notice unless, because there are still very few 4G-equipped sites. If you'd rather work with Verizon, I'd get either the 4) Motorola Droid X (1,300, Verizon.com), which, like the EVO, has a pretty sized screen, or the smaller 5) HTC Droid Incredible (1,200, Verizon.com).

Two of the newest phones seemed promising, but each ended up being perfect. The Droid2 (1,300, Verizon.com) has both real and virtual keyboards, but I wish the keys were a little more defined so there would be better separation between letters. Plus, there's not enough space between the top line of the keypad and the screen above. And although it's an interesting setup, with its actual mobile browser, touch screen, and wonderful keyboard, the screen resolution and processing speed of the new BlackBerry Torch (1,200, AT&T.com) are noticeably compromised with the iPhone and the Androids. It doesn't help that it's available exclusively on AT&T.

The perfect phone can be created—and it will, just as soon as one of those manufacturers makes me a commitment. I've got my money. Still not me on my iPhone or my Droid. Or my BlackBerry.

Rabby Sonnenfeld is an Emmy-winning television director and the director of *Get Smart* and *Moss in Blue*.

MY PERFECT PHONE



For me to be truly happy with a phone, it needs to be a touch screen with the following:

- a BlackBerry keyboard
- the same resolution and processing speed of an Android
- the same virtual representation of the iPhone
- built-in find and zoom/zoom controls
- free Google maps for some navigation
- availability on a network that doesn't cost me an arm and a leg



cayenne.com/hybrid

More performance with less fuel. A radical notion we discovered a mere 60 years ago.

From the very first sports car in 1948, Porsche built its legend on the concept of more, less. And the new Cayenne S Hybrid takes this idea to dramatic new heights. It's light and agile, with a pure sports car feel. Yet it comes with remarkable efficiency. The Cayenne S Hybrid can travel up to 37 mpg without using the 3.0L V6 combustion engine. And like every new Cayenne, it features a fuel-saving Auto Start/Stop function. It's another giant leap forward at the concept of Porsche Intelligent Performance. Porsche. There is no substitute.

The new Porsche Cayenne S Hybrid

PORSCHER
INTELLIGENT
PERFORMANCE



PORSCHER



THE KITCHEN RULES (ABRIDGED)

Two ascendant chefs offer incontrovertible rules and essential skills that will make life easier when you cook
(INTERVIEWED BY RYAN O'ROURKE)

Friends *Costumeless and Friends* *Salvatore* knew each other growing up in Queens, New York, reunited years later (he pulled some friends), and wrote a restaurant engine. They just wrote a cookbook, *The Fraternal Squares* (Kailash Co.) (2010) & *Cooking Manual* (Atria, 2010), which is part recipe collection and part social novel. We asked them to create the most useful food page ever:

NEVER USE CHEAP OLIVE OIL In cooking, you have proteins, carbs and fats, and your fat should be the best quality you can get. Our foods sometimes only have three or four ingredients—but if three ingredients are olive oil, a herb and one guy bent on playing as good in down earth and right. Any time you put quality olive oil on something, it's quickly quarter-quadruple. If it's cheap, then it's a waste of money.

OWN THESE THREE ITEMS:
Kiddieland gear. The wood is cut, you need to pile, you need to cook.

TASTE WHILE YOU COOK
Don't wait till the end. How do you know what you're doing? Taste and season every step of the way.

THE MOST ESSENTIAL CHEESE
Parmigiano-Reggiano gets the glory, but not active Boscum could give it a

It's delicious and its stronger than most earthy gravies—no cooking! so you need less of it. If you see Parmesan in a recipe, you can use parmesan.

HOW TO COOK BETTER PASTA Fresh pasta is done when it floats to the top, two or three minutes. Dry pasta: Taste it. Three times it takes a minute.

HOW TO ROAST VEGETABLES
Lightly coat them with olive oil so the
them with salt and pepper. Spread in
Roast and serve at room temperature.

 8 月 28 日 6 时 40 分
 中国 北京 1 号 4 号 4 号

Archives is what you're on at the bottom before they set so you're not stressed. Plus, when everyone has their own little apartment place—this mine, this yours—that's not Italian. That's why we like antipasti. Anything goes. You have your basics— sliced cured meats, cheeses, roasted vegetables (see technique below), olives. But to enhance an antipasti, you can add asparagus mushrooms. You can garnish with bread, toasted. Little bit of olive, little bit of antipasti just keeps cooking at you. Archives, if you could find a thing like the right Italian, since some and eat it out.

label. You'd wouldn't be walking away from the stove anyway. What do you need tools for right now? But it is. You're late! It's a world. Have a drink. Because the box isn't right. The box says seven minutes. Start cooking after that. When you're in, look at the cross section so you can see how high the water has penetrated - you want just a little bit of white in the middle.

FOR COOKING WITH OIL

There are better cooking oils than olive-oil-fans: grape-seed canola in that order. They don't burn. Start it in the pan with being up the heat slowly if you want olive oil fans start with one of those then add a little olive oil.

🔧 DON'T GET THE PANTS WET!
Giving the pants a good stir about 30 seconds after adding it to the pot will keep it from sticking together.

Don't be afraid. Cook with love, and it won't come out well. Put your music on, get in the mood, have a drink. At the end, one day cooking just clicks. It's when you figure out how to pedal a bike. You understand the one-two-three. Then you can improve. And you discover that the trick to cooking the way we do is, there is no trick.

HOW TO ROAST VEGETABLES

Lightly coat them with olive oil so they'll caramelize without getting impaled by the metal skewers. Spread them on a baking sheet, not too crowded. Roast and serve at once, asparagus. Here's a chart to get you started.

Event	At 350 degrees	Ready when
Brassini spreads	30 minutes	Flavored and crisp outside, tender when squeezed
Corioli	40 minutes	Offer no resistance to fork tines
Cauliflower	45 to 50 minutes	Mottled and browned, should have a crisp/tender stem like popcorn
Sweet potatoes	45 minutes	Offer no resistance to fork tines



Fig. 3

Three kinds
four eggs each
Chickens eggs
or whatnot, and

2000

Structure requires
little or no alteration
you design it to
the final condition
on the opposite of
(Fig. 2) then use
it with bond
cements. And
Fig. 4 (Fig. 2) if
you want the
or even, do it.



Pringles Stix.
so delicious,
your mouth will be
strangely attracted
to them.



THE BLENDS: A PRIMER

The joys of blended liquor are represented by five of our favorite whiskeys. Also, a cranberry.

BY DAVID WONDRICH



has to spend as long as the barrel as the good stuff it's blended with, and usually tastes like something. This evened the case of a good blend such as Johnnie Walker Red or the Famous Grouse (S&W), the most popular "blended whiskey" in the household, you end up with some depth of flavor. The Grouse, for instance, is apparently kind of bright in the nose and appreciably richer on the palate than its American cousin. In Ireland, the rules are more or less the same, but there are some interesting wrinkles. Take Paddy's (S&W), for example, which blends not two kinds of whiskey but three: grain whiskey, malt whiskey, and a pot-stilled whiskey made from mowed grain. It's grainy with sugar-food-cake lusciousness. You could sip it all day long.

But when it's just two different types of pot-stilled whiskey together and leave out the filler? We said to do that here, but no longer, and name the city it's bottled, though, they call these "blended malts," and they can be spectacular, combining the strengths of already wonderful whiskeys. Compass Rare Oak Cross (S&W) combines barrels from at least three different Highland distilleries and distills you that blend for a whiskey with a heady, spicy aroma, available by a battery-dead.

Now we're getting somewhere. To really see where the blend's art can lead, though, you've got to jump categories ever to cognac. The major cognac houses have stacks of unblended, pure-pot-stilled brandy going back 200 years, and that's no exaggeration. For these premier brands—almost all cognac is blended—they'll combine as literally hundreds of barrels, each distilled from grapes of a different variety and aged differently, to achieve a final product that contains the most interesting aspects of each. No whiskey producer so aware of the the effects of old barrels as the distiller the pot stills this. To taste a cognac like the Hennessy XO (S&W), which is a blend of brandies up to 20 years old, and you'll see the potential this approach holds. It's lush and juicy while at the same time spicy, luscious, elegant. It gives blending a good name.



MAYNARD
200 East 10th St.
New York
City 10003

It's a blend of brandies from at least three different Highland distilleries and distills you that blend for a whiskey with a heady, spicy aroma, available by a battery-dead.

—D.W.

Whiskey labels tend to tolerate a lot of tricky little terms such as "fine," "old," and "smooth," "small batch," "family reserve," "pot stillled" (see below), and "hand-crafted." You'll also find "blended" or "a blend" lurking among them. Unlike the others, though, this one is always in its own—has served legal standing. Unfortunately, it's not always the same thing meaning. Not all blends are created equal.

American blended whiskey, for instance, is made by cutting potstills or bourbon with units of wheat and grain neutral spirits to smoothness. It's a bit like whiskey-flavored vodka, and we will speak of it here no more. In Scotland, the column-stilled "pure whiskey" you find in your rich, pot-stilled malt whiskey isn't blended and

Pot Stills Vs. Column Stills ▶ From a tech point of view, there are only two kinds of stills: pot stills and column stills. Pot stills liquor comes from the old-fashioned copper "ping" with the big call attached to it—basically the moonshine's still or pot still. At some time between 60 and 40 years ago, pot stills were the best way to make and various harmful organic compounds that are in the pot stills. It's not exactly pure but it's thick textured and can be pretty desirable. These column stills have a tall, very efficient series of columns of the sort used to refine crude oil into gasoline. At well over 100 percent alcohol, it's a few years old. A lot of things are made, but there's not much room for additives such as flavor and aroma. Both kinds have their purposes. For vodka, while pure London dry gin—other spirits—you want the column still. For single malt Scotch, several, very rich, or very light rich and luscious you want the pot. The great reason for this being so is that the column still is a lot more efficient than the pot still. For getting there, either one works. —D.W.

DAVID WONDRICH

For food and drink, recipes, reviews, and more, visit us at www.mh.com. 2 Mo. Express shipping of magazines cost \$4.95.

Finally, a navigation system without that annoying voice.



IWC
SCHAFFHAUSEN
SINCE 1868

"I'm not saying a word."



Portuguese Yacht Club Chronograph Ref. 3920: "Please make a U turn if possible." The instruments used by sailors in the tradition of Vasco da Gama are less intrusive. One of the legends of navigation is the Portuguese Yacht Club Chronograph: its IWC manufactured movement with flyback function and automatic double pearl winding guarantees precise readings. And even if you happen to find off in the wrong direction, no one's going to see it. Tagging you IWC. Engineered for ease.

Technical IWC: manufactured movement (figure 1)
Flyback function | Automatic IWC
double pearl winding (figure 1)
Date display | Antireflexive
sapphire glass | Sapphire glass back
cover | Water-resistant 5 bar | 10 at 100 golt



IWC SCHAFFHAUSEN HOUTEQUES

WIND BRITAIN WAY 100 PALAZZO HOTEL
BEVERLY HILLS, CA 90210 CHERRY LANE LAS VEGAS
TEL. 310-456-8222 TEL. 702-892-5001

FOR ADDITIONAL INFORMATION OR TO REQUEST A CATALOG, PLEASE CALL 1-800-426-8833 OR VISIT OUR WEBSITE WWW.IWC.COM



IWC
SCHAFFHAUSEN

It took the near collapse of global finance for governments to realize that there were capitalists who recognized the smell of blood.

Investors can take advantage of this recovery the same way, simply by buying inexpensive companies. Major components are the cherry-picks. Nike, whose growth had stalled while amorphous makers headed up efforts; attention, wear and bought Motorola's gear business for \$1.2 billion; Coca-Cola's Hachery went to the ocean as a group on Friday up the three quarters of Burlington Northern's head office had already started. That because the most profitable part of Western Railroads's sprawling group. And it's expected Microsoft—long criticized for its failure to develop small software in its dominant. But amorphous found only two opportunities to have something really cool, the price

Tuesday's brutalousting and crude insults should have more consequences resulting for you, or at least signing up for the 79 weeks of unemployment our Congress has generously provided, courtesy of our kids and grandkids. Instead, many are stomachached with



START WITH
WOODFORD RESERVE®
FINISH WITH A
**WELL-CRAFTED
MANHATTAN.**

Find out how to win David Wondrich's Esquire Manhattan
by submitting your best Manhattan recipe for a chance to win
a trip to Manhattan at WellCraftedManhattan.com.
CRAFT CAREFULLY. DRINK RESPONSIBLY.

**LIVE THE LIFE
WELL-CRAFTED**

The new fragrance for men
DOLCE & GABBANA
 the one gentleman



AVAILABLE AT DILLARD'S AND DILLARDS.COM

PROMOTION

ENTER FOR A CHANCE
**CAPTURING
 ITALY**
 PHOTO CONTEST



Is there an image that says "Italy" to you?
 Is it a vineyard at harvest? An impossibly slim, woman? A magnificent view?
 Or simply the way the light bounces off a building?
 Introducing *Capturing Italy*—a photo contest dedicated to the
 spirit and style of Italy as interpreted through your lens.

Visit LifeInStyle.com to enter your photograph.
 One grand prize winner will win a trip to Italy and nine runners-up
 will each win thousands of dollars in fine Italian products.

PRESENTED BY

Harper's Bazaar, Esquire, Men's Club and Town & Country
 in partnership with the Italian Trade Commission

ITALIA 
 Italian Trade Commission


 Ministero delle Attività Economiche

NO PURCHASE NECESSARY TO ENTER CONTEST. "Capturing Italy Photo Contest" sponsored by Harco Communications, Inc. See www.LifeInStyle.com and/or in Italian newspaper for complete contest rules. Ends at 11:59 PM ET on September 28, 2010. Open to U.S. residents 18 years of age and older who are legal residents of the United States at the time of registration. Void in Puerto Rico and where prohibited by law. Contest rules and complete official rules available at LifeInStyle.com.

BUSINESSFIRST.[®] GET YOUR VIP ON.

The #1 Rated Trans-Atlantic Business Class
now introduces flat bed seats.

You can't help but feel important when you fly BusinessFirst. Not only are our BusinessFirst cabins being outfitted with our new flat bed seats, they also feature personal entertainment systems, celebrity chef-inspired gourmet meals and fine wines selected by world-class sommeliers. Plus, with True Wi-Fi, snacks and a complimentary bar service in our exclusive Presidents Club[®], you'll know your VIP on, before you even take off. For reservations and information, go to continental.com.

Conti First
Traveler
TRAVELER

Continental Airlines
A STAR ALLIANCE MEMBER

**Work Hard.
Fly Right.**

STYLE

THE NEW
**ONE
STOP
SHOP**

PLACES
YOU CAN BUY
IT ALL



It's the new
look for the
legendary
RALPH LAUREN
store that
will open this
fall in New York
City. The new
store will be
located in the
Museum of
Modern Art
Building, and
will feature
a new design
and a new
look for the
store.

THE
ESSENTIAL

THE RALPH LAUREN FLAGSHIP → Used to be, 33 years ago if you had wanted the one-stop Ralph Lauren experience, you would've gone to his office in the Empire State Building. The 26-year-old designer would've opened his desk drawer, pulled out his line of wide neckties and that would've been that. Now Lauren is a full-on store (okay, multi-store) that has opened for the first time, you can buy almost all of his men's line—four Purple Label and Polo (jacket, shirt and pants) have to do Black Label, RLX, and SLX. Ralph Lauren goods since 1966, has been reported exclusively for men's wear and specialty services like made-to-measure suits and shirts. It's the epitome of the head-to-toe, weekday-to-weekend, one-stop shop, a luxury of convenience that we could all use a little more of these days. Opening this fall at 607 Madison Avenue in New York City. cnygo.com



FOR THE WORKDAY

THREE STORES, ACTUALLY, EACH WITH EVERYTHING A WELL-DRESSED PROFESSIONAL NEEDS



SAKS
FIFTH AVENUE
MEN'S COLLECTION
Suits
Shirts
Ties
Accessories
Shoes
Grooming
Travel
Gifts



HUGO BOSS

The dress kingdom is large. From basic, gray and navy-blue affairs to standouts like the pink double-breasted two-piece, you can find work suits and seasonal looks in every budget. Two-piece suits with cotton shirts, ties, and leather shoes by Hugo Boss.

Suits: \$1,200
Shirts: \$40
Ties: \$20
Shoes: \$150
Accessories: \$20



JOHN VARVATOS

It's not the clothing that this store can design. It's the color. It's the texture. It's the way his brand's sophisticated, from the way he chooses his fabrics to the way he chooses his colors. It's the way he chooses his accessories. It's the way he chooses his shoes. It's the way he chooses his ties. It's the way he chooses his shirts. It's the way he chooses his suits. It's the way he chooses his everything.

Suits: \$1,200
Shirts: \$40
Ties: \$20
Shoes: \$150
Accessories: \$20

SAKS FIFTH AVENUE MEN'S COLLECTION

This retailer with the world's first men's store. It also sells an in-house private label with suits, shirts, ties, and accessories. The choice is yours. Two-piece suits with cotton shirts, ties, and leather shoes by Saks Fifth Avenue.



THE SPECIALIST JOHN LOBB SHOES

They're not just shoes. They're art. They're the only shoes you need.

JohnLobb.com The subtle texture and rich color of these handmade shoes are a true work of art. They're not just shoes. They're art. They're the only shoes you need.

You can buy these shoes for the office just about anywhere. But for shoes like these—handcrafted, elegantly shaped, and built to last—a trip to John Lobb is a must. You'll find them in the heart of New York City, in the heart of the city. You'll find them in the heart of the city. You'll find them in the heart of the city.



Before it could be built, it had to be felt.

When creating the all-new Infiniti QX, we started with a list of sensations we wanted you and your passengers to feel. A sense of confidence made possible by the world's first "Around View" Monitor that provides a virtual, 360-degree view of your surroundings from above. A sense of empowerment, thanks to a Te-View Entertainment system that allows each screen to operate independently. And a sense of comfort, compliments of best-in-class second-row leg room. It's an experience that will take you where no other full-size luxury SUV can. This is inspired performance. This is the way of Infiniti.



Infiniti of America, Inc. 2008 Infiniti QX. MSRP \$45,000. Actual dealer price may vary. ©2008 Infiniti.





FOR THE WEEKEND

BECAUSE YOU DON'T WANT TO SPEND ALL YOUR WORKTIME
LOOKING FOR CLOTHES FOR YOUR DOWNTIME



TOMMY HILFGER

Shesh, how it really been 25 years? A full quarter century since its founding, Tommy Hilfiger is getting a second wind as demand for the off-duty-casual casual look is pleasant pick-up. Pair some of the rugged staples like these hooded with mid-thick uppers. Two-butt or more breast jacket, and the shirt wear in, wear trousers, and leather boots by Tommy Hilfiger.



WE SPECIALIZE

THE BILL AMBERG DUFFEL

Always with you, always. And you can't get it just anywhere.

U.S. distribution is limited to Bergdorf Goodman, a few specialty shops, and boutiques. Look for this rugged five bag in cotton, canvas, and leather. This bag and we guarantee you'll never see it at your weekend bag with another. Inventory. Canvas and leather bag \$250.00 by Bill Amberg.

KENNETH COLE

This designer has been in demand with his signature take on the classic big city weekend grime—black, gray and navy color basics. Subtle, no-water-wear cut for comfort and elegant with simplicity. Try it for yourself! Call for more! Two-button cotton jacket, cotton shirt, and trousers and leather shoes by Kenneth Cole.

Shoes: \$120
Jackets: \$100
Ties: \$25
Trousers: \$75
Shirts: \$40
Socks: \$10

BAHANA REPUBLIC

Under creative director Steve Klein Bahana Republic has re-emerged and the rugged, masculine aesthetic of its early years. Head there for modern staples like corduroy trousers, leather jackets, and plaid shirts, and also about ready to wear. Biggy Leather jacket, cotton shirt, and trousers and leather shoes by Bahana Republic.

Shoes: \$120
Jackets: \$100
Ties: \$25
Trousers: \$75
Shirts: \$40
Socks: \$10



Tommy Bahama

SUNGLASSES

For more information, visit www.tommybahama.com

HOW TO RECOGNIZE

Don't miss your

LAST chance to

See these data

See these data

See these data

See these data

See these data

See these data

See these data



ABOUT FACE

Health & Style
Behind Modern
Eyecare



A FRAME FOR (F)ALL

From classic to cutting edge—accessorize your look with glasses that show off your personal style

SOPHISTICATED

Scotty's 50/50s Unisex Lenses
transitions.com

CLASSIC

Scotty's Green Mylar® Design
transitions.com

FAD-BORN FORWARD

Modern Double-Bit Aviator
transitions.com

SPORTY

Scotty's 50/50 Performance Lenses
transitions.com

FRAMES OF THE MOMENT

Make a style statement with the season's boldest eyewear

Buying eyewear isn't like buying a shirt. You wear it every day. Since nearly every time you're outdoors you're wearing your sunglasses, they have to be stylish yet adaptable. They also need to keep you cool with both the hottest sun you need to work or the frost you throw on to grab beers with your friends.

Nothing beats the comfort, convenience and protection of Transitions® lenses. And frames from Barry's Baritone provide a stylish home for your lenses, with designs ranging from sport-inspired wraps to retro aviators and wayfarers.



FOCUS ON EYE HEALTH

- If you're one out of every five people at risk for vision loss, wear eye-protective and vision-improving lenses to help reduce your risk. Protect what you've got by scheduling regular eye exams. Use exams and insurance your doctor. Consider solutions that improve vision by and also protect the rest of your eyes.
- Transitions can also protect your eyes from harmful ultraviolet rays. If they're labeled UV-400 or protection, they'll protect against 100% of ultraviolet damage that can cause the most serious damage that can cause blindness, cataracts, and even a loss of vision.
- With today's advanced tech, today's eyewear can do much more than have you seeing better. Quality lenses like our 100% UV-protective lenses, like Transitions lenses, also protect indoors and at night and automatically darken when exposed to the sun. So when you're adjusting to intense light conditions they'll even let you ENJOY the day—without your eyes getting tired or even not wanting to go to work.

A lens for your lifestyle.

Everyday lighting conditions change as often as your busy lifestyle. Stay focused with the comfort and convenience of Transitions® lenses. With one pair of lenses that adapt, enhance and protect your vision both indoors and out, you'll be ready for anything your day has in store.



Transitions®

HOW TO BECOME A FAN
Don't have one? Visit transitions.com to learn more.
10% off your next purchase on your first purchase.
Standard shipping only applies.





Sartoria
Ravazzolo



PIAGET POLO
Chronograph

Piaget Manufacture movement 889P
Mechanical self-winding chronograph
Flyback, date time
100 meter water resistant
Titanium, applies case back
Rubber strap

PIAGET

www.piagetpolo.com



1-877-8PIAGET - NEW YORK BAL HARBOUR LAS VEGAS SOUTH COAST PLAZA



Esquire

THE

BIG
BLACK
BOOK

STYLE MANUAL FOR SUCCESSFUL MEN

FALL 2010

To get THE BLACK BOOK and a one year subscription to ESQUIRE MAGAZINE

ALL FOR JUST \$14.95

In a BigBlackBookOffer.Esquire.com



A proud history of savings and reliability, backed by the strength of Warren Buffett's Berkshire Hathaway Inc.
(Note: the above portrait is not Mr. Buffett.)

Nearly 15 years ago, GEICO became a proud part of Warren Buffett's famed holding company. Back then, the Gecko was one of the hardworking people — sorry, reptiles — in our GEICO offices. Now he's helped GEICO become not only the third-largest car insurance company in the country, but also the fastest growing. Which is no surprise. For over 70 years, GEICO has worked hard to save people hundreds on car insurance. So why not give the Gecko a call to see how much you could save? You'll find he's easier to reach than Mr. Buffett.

GEICO
geico.com

A SUBSIDIARY OF BERKSHIRE HATHAWAY INC.



PROFILE

THE EVERYTHING MAN

HOW FRANK MAYJENS TRANSFORMED J.CREW INTO A ONE-STOP SHOP

There's a time, not too long ago, when unassailable, and I dressed men might have mentioned J.Crew in the same breath as, um, Loro Piana. And both offered plenty of pleated khakis. Both exuded out-clothed streams of cashmere. Both were, proudly, loudly not cool. And then, in 2006, something changed. J.Crew opened its first concept shop, the Lighthouse, in New York City. It introduced a black-leather line of sharp tailoring. And it named Frank Mayjens the head of men's wear design, and he's since helped position J.Crew as a one-stop shop for the kind of outfit—rational and trendy, scholar and outdoorsy, cool, believe it or not, kind of cool—that a man can build his whole wardrobe on.

About Mayjens: Before J.Crew, the Amsterdam native had spent eight years designing at Polo, where he says he "harpooned [his] love for everything American." And once he was named head of men's design at J.Crew, he helped accelerate the product diversification already in progress. "J.Crew had always been about making our guys' lives a little easier, but we also wanted to bring in more elevated pieces with different points of view." That meant cranking up its outdoor offerings,



updating the standard fit and finish of its basics, and launching that first ever line of sublimated army-jag city professionals. And then there are the partnerships with what Mayjens calls "third-party brands." First came Red Wing, followed by Alden, Barbour, Richard & Gere, Ray Ban, and a string of other heavyweights with decades of heritage behind them. "It's important that the brands we surround ourselves with still carry on," says Mayjens. "Forbid, we're working with Russell Moccasin, and they've been around since 1899 and have something to say."

The rest of his fall lineup gets the season's textures, rugged availability just right: Denim, corduroy and wool-and-corduroy: the collection, and Mayjens cites vintage work wear and World War II military uniforms as inspirations. The company is also opening another men's store in New York, this time on Madison Avenue on the Upper East Side. "I love that people expect something unexpected from us," says Mayjens. "It's almost like we're a mass department of store—everything in one place, everything complementing everything else. I really like that." Us, too.

Two-button wool jacket (\$320), fleece overshirt (\$50), cotton shirt (\$70), cotton jeans (\$140), and leather shoes (\$180) by J.Crew

PHOTOGRAPH BY JUDITH KAPLAN

A PARTNERSHIP TO BENEFIT ENVIRONMENTAL CHARITIES



Leonardo DiCaprio and TAG Heuer have joined together to contribute to the Natural Resources Defense Council, which recently 42 years, NRDC has led the environmental movement to protect our planet. I have been a proud board member since 2006. To go, involved please visit www.nrdc.org

WHAT ARE YOU MADE OF?



TAG Heuer
SWISS ACCURACY SINCE 1888
1 800 675 2080 www.tagheuer.com



ASK NICK SULLIVAN

The Esquire fashion director will now take your questions

I am 16 years old and in a position to buy a nice watch. My budget is more or less \$10,000 and I'm trying to find one that stands out but is subtle, too. I am thinking a Rolex, but which one?

NICKOLAS M. SCHMIDT
Brooklyn, Conn.

Wow, that's a steep of change, and you sure have earned it. Rolex is an ideal place to start, and I'd suggest something from the Explorer, Sea-Dweller, or GMT lines. But there are other watchmakers, like IWC [FIG 4], that offer something midway between sporty and elegant and that will hold their value long enough for you to hand it down to your son. The list goes on—Breitling, Franck, TAG Heuer and Cartier all come to mind—so try not to get bogged down with indecision. Go with your gut, as we'll see our watch roundup (in these pages next month) for more ideas.

I see so many people who push up the sleeves of their sweaters at their forearms. It is so good but chafes/wears the sleeves at the wrist. Is there a way

to get the sleeves back to their original shape?

WILLIAM CLARK
Memphis, Tenn.

Knitwear is almost any kind is susceptible to stretching because of the natural elasticity of knitting, and that's why you should never store your sweaters on hangers. To get the cuffs—or any part of your sweater—back into line, hand-wash the sweater with a knit-specific detergent like Woolite [FIG 2] in lukewarm water before squeezing it out gently and laying it flat on a towel to dry. This will relax and straighten the fibers and help the sweater return to its original shape.

Is it ever fashionable to wear a smelly, stinky sock clipped to the inside of your pants pocket when having a night out on the town? Thanks!

MATT ANDERSON
Atlanta, Ga.

We think about Matt. There is nothing I like better to while away the empty moments between a quartet and how does one than to engage in violent and libidinal bloodbath with the local

FIG. 1

Perpetrator with Guilty by IWC



knights [FIG 4]. What, what am I saying? No offense it's not fashionable. Leave it alone.

Out of necessity, I wear a BlackBerry in a holder on my belt. This is a belt holder in a belt holder to hold it, but my job requires that I have it on my person at all times. What can I do?

JERRY BARNES
Sacramento, Calif.

Finding a job switch. Well, why not keep your phone more of the mobile pocket? Most modern phones, including BlackBerries, are small enough not to get in the way when on the line of



FIG. 2



FIG. 3

yourself. But don't put it in the jacket's outside pockets, as this will only create the same sort of holes.

What, what, what to your problem with hats? I get that they're largely anachronistic and make some men look odd. But does that mean that no one, anywhere, may ever wear a hat again? I'm bold and it's a question! No give on this!

KEVIN MCGILVER
New Haven, Pa.

Who ever said you can't wear hats? Men use I like snow hats, and I even have a favorite hat red. Besides, exclusively for gardening. I simply feel that in the 21st century a man cannot wear a hat and be like a fashion without making some kind of statement. A man does not wear a fedora now as he did in our grandfathers' time, because it is stand out and to say, "Gee! Look at me, I've got a hat!" If you're good with that, fine. If not, equally fine. I'm all give, boss.

Get a question for Nick Sullivan? E-mail him at asknick@esquire.com

VICTORinox



NEW YORK | TOKYO | HONG KONG | LONDON | SYDNEY | SINGAPORE

www.victorinox.com

A THOUSAND WORDS ABOUT OUR CULTURE

JUST HOW CRAZY IS OLIVER STONE?

BY STEPHEN MARCHÉ

GEORGE ORWELL HAD a great description of the British ruling class during the last years of the empire, and it reminds me exactly of what Oliver Stone has been up to lately: "Clearly there was only one escape for them—into stupidity. They could keep society in its existing shape only by being unable to grasp that any improvement was possible." The decline of the American upper class over the past thirty years has followed the same trajectory, and Stone—the self-hating aristocrat, the Ivy League dropout who dropped the most out, the man who blamed the "Jewish domination of the media" for a collective failure to put Hitler "in context"—is the perfect encapsulation of that decline. His movies reflect the worst instincts of his generations: intellectual laziness (twinned with narcissism and very intelligent integrated with casual irresponsibility), and his latest movie is a kind of perversely homescoming for him. It establishes Stone, yet again, as one of America's most delicious poisons, a vicious mix of naivete and cynicism, patriotism and paranoia, self-righteousness and self-loathing. His films are our illness. His stupidity is the stupidity all around us. And there is a secret shame he's finally got his mind.

Stone has never been all that hard to figure out. Odyssean struggle lurks near the surface of his work, and his whole life has been a concerted effort to rip down the blue-blooded East Coast elite who spawned him. (In the original "Wall Street," Stone played his own father, Lex, and it's a matter of public record that his mother taught him how to masturbate.) The sequel is a softer assault on Big Money than the 1987 original—Gordon Gekko has converted "Greed is good" into a book, "Is Greed Good?" and this Buffett's character paces through the film raising money for green energy—but Stone's intent is completely beside the point. Nobody can say what effect an Oliver Stone movie will have on his audience; that's part of the seduction. "Wall Street" was partially a critique of capitalism—with Gekko, the lizard trader, himself



Oliver Stone directing Michael Douglas in Wall Street.



Natural Stone Stillness.



Stone's.

of the first Gulf war, the marine watch Stone's Vietnam spio[e] over and over again, not as a warning against misguided American military involvement but as corpse porn. Stone did more to



Stone's.

TRANSFORM YOUR THUMBS INTO THE MESSAGE-COMPOSING PISTONS THEY ARE.

A SMARTER QWERTY KEYBOARD TURNS YOUR DIGITS INTO MECHANICALLY POWERED TYPING TUBES, AND TRANSFORMS EACH HAND INTO ITS OWN STREAMING EMAIL ENGINE. IT'S NOT JUST A LETTER WRITER; IT'S A LETTER WRITER (CRAFTING) WORD-CRAFTING YOU, INTRODUCING THE NEW DROID 2, THE NEXT GENERATION OF DORIS.

DROID 2



800.234.8888 | droiddoes.com

verizon | Google

DROID DOES

Life here
is experience



PURE
NAUTICA

PURE
NAUTICA

SENSUAL. MODERN. ICONIC.

The spirit of sailing, redefined.
The powerful essence of sea spray accord.
Seductive driftwood and cool suede.
Experience masculinity at its purest.
www.nautica.com



Bell & Ross
TIME INSTRUMENTS

HERITAGE COLLECTION
INSTRUMENT BR 03 Ø 42 mm
VOYAGE BR 126 Ø 41 mm
Natural Leather strap

Informazioni: Bell & Ross Inc. +1 888.587.7887 informazioni@bellrossusa.com www.bellross.com

THE DISCERNING MAN'S GUIDE TO GROOMING

FEATURING

> A brief guide to what works, what doesn't, what you need, and what you don't. Plus: The important relationship between a man and his barber. And Antonio Banderas!

THE
2010
Esquire
GROOMING
AWARDS

HELP ELIMINATE ODOR: DON'T JUST COVER IT UP

10x

MORE ODOR PROTECTION COVERAGE
WHEN USED TOGETHER*



INTRODUCING Gillette's LINE OF ODOR SHIELD PRODUCTS.

Odor Shield Aftershave and Body Wash help eliminate body odor instead of just covering it up. Odor Shield technology targets and neutralizes body odor at the source. And when used together, you get 10x more odor protection coverage. So you can perform under pressure.



TARGETS
ODOR MOLECULES IN
ON ODOR



NEUTRALIZES
ODOR MOLECULES
AT THE SOURCE



PROTECTS
HELPS ELIMINATE
BODY ODOR

Gillette
The Best a Man Can Get

Your clothes may be from Savile Row, but if you're not well-groomed, it's just a no-go. *El News'* Ashian Gorse tells us what makes her want to get up close and personal.

A I'm a big fan of just a bit of live o' clock shadow just a little bit of stubble is sexy it looks clean while giving a man an air of mystery.

A The cleaner and neater he keeps it, the better. Trimmed and uniformly shaped, please!

A A man should have everything done in 30 minutes or less. Longer than that, I'll beat them out the door!

Q How should a man's face feel to a woman?
A I love a bit of stubble. But there's something to be said about soft skin. It just feels so nice against your cheek.

A Okay, what about after-shave?
You should only be able to smell a man when your head is buried in his chest. If I can smell it before I enter the room, he's gone way too far. A man should smell like a dude. Stay away from perfume-y scents. No matter what you choose, just don't use too much!

Q Should a guy "man-scape"?
A You know, I like chest hair! When I was younger, I wasn't as much of a fan but now I think it's incredibly sexy and masculine! However, if body hair gets too unruly... Let's just say keep it looking natural. Don't go totally hairless!

Achieve perfectly even stubble with the Philips Norelco Vacuum Shaver and Beard Trimmer Pro. Designed with a no-mess vacuum system to capture cut hair and a multi-functional display which shows settings and battery life, this high performance trimmer takes you back to the look you want.

Learn more at ShovelEverywhere.com

PHILIPS
NORELCO

**YOU COULD WIN A TRIP FOR 4
TO THE PLAYBOY MANSION**

Enter at ShaveEverywhere.com

Wunsch-Aktion von E! News was läuft bis zum 15. März

➔ **The DISCERNING MAN'S GUIDE to GROOMING**



HALL OF FAME: ST. IVES SCRUB WITH WALNUTS

[illegible]

— 藝 術 家 的 人 格 修 養 —

THE UNDEFINABLE POSITION
**ANTONIO BANDERAS MAKES
A GOOD COLOGNE**

• Jodie Mockhaus, *Editor*—when I'm on my way to the store to get a few groceries, you'll see Jodie's Fast Things! ETC fragrance will be available anywhere that sells tube socks, car bath foams, and 20" (or more) to wear them. Inexpensive cologne having a subtle. They're strong and simple, and they all seem to smell a little too much like vanilla. Antonio's first fragrance cologne, the Secret B.

but I use essential oils and fragrances and, however, that's an important message: Let the rest of the class stuff is actually useful good for the course, in that and just a little bit of Play Doh. All about strategies in the portrait. All about the pump, legs. But the real trick is where you store it in the very back of your medicine cabinet, hunched around so no one will ever know. —B

1875
1876
1877

How to get the closest shave

3 Greater Than Us
applies your pain
and suffering you
saw

Use a few drops of petroleum jelly lubricate and insert your oil

Apply Flaming Cream with a brush if you're a shower bath. It'll save you showers. **WATER** NOUVEAU DIRECT

With your free hand, pull your ponytail before each stroke. To pull the root close to the surface and exposure new oil for help that keeps the skin from pulling off with each stroke, keep the skin from pulling off with each stroke.

Share with the grain. After the first time, if you distributed the potential inputs properly and played your delivery going against the grain.

Apply alternative
treatment by
maintaining

How to avoid ingrown hairs

• If you can't stop showing criticism, stop showing criticism and see if you can give up on showing criticism altogether.

Uien aggraverar
en strukturellt
svagt bolag.



FACE SCRU®

You want a scrub with little grit, something to slough off the layer of dead skin on your face. Even so, your complexion and tiny pores may not penetrate deeper. Gilette's Fusion ProGroom's fine-mesh scrub ball will gently exfoliate, but it won't take it one further. It's a good hint: with 75% natural jojoba seed and opens your pores for a more comfortable shave.



FACE WASH

The skinning tool face is finished flat to the skin on much of the rest of your body, especially around your eyes, which means it is clearly and easily Anthony for Miss Action (12%); Anthony's is a light shade. It feels like Posh-wipe for your skin that clearly will suit you making your face feel just like you are small.



SEAWING CREAM

Shaving cream is one thing, I don't mind spending a little extra money on, especially something that feels as luxurious as Radox for Men's Care infused shave cream (\$34, hydroskincareusa.com). It's more what that cream, like the old-fashioned stuff you'd spend on with a brush, so while it's still extremely lubricating, Radox washes off much more easily than most or a foam.

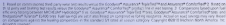
AFTERSHAY

Amelia Mini Pump PowerWASH distributes after sharp EPA investigation in September. A high modulator, so it scuffs like still you just scraped the hell out of and with back some modulator. Plus, it works a little like a scuffing

MICHELIN® HydroEdge® Tires Last Up To 33,000 Miles Longer



Go the distance with MICHELIN® HydroEdge® tires. MICHELIN HydroEdge tires last up to 33,000 miles longer than the leading competitor*, saving you money by replacing your tires less often. In addition, the MICHELIN HydroEdge tire stops up to 14 feet shorter in wet conditions than the leading competitor* and is the most fuel efficient tire in the category. See how the right tire changes everything at michelinman.com/lastlonger.



THE 2010 ESQUIRE CAR OF THE YEAR

2010 AUDI S4



AS

THE AUTOMOBILE HAS EVOLVED OVER THE PAST CENTURY. So has our ability to measure its talents. Somewhere, someone has stuck a computerized, white-coat-verified test instrument on the vehicle of your choice, and its performance has been recorded. Speed, grip, handling, even the fineness of an engine's howl—we can measure that stuff down to a fraction, far past the bounds of argument or simile. ¶ And yet this misses the point. Cars are subjective, emotional things. Car awards are even more subjective. Numbers and stats are starting points, but we believe that the Esquire Car of the Year should make you feel something deep in your gut. You should lust for it and dream about it, but it shouldn't be an impossible goal. It must be attainable for the average man. It should sit in front of your house or office without drawing attention to itself and tackle four seasons of day-to-day transportation with ease. Yet crucially, sometimes, without warning, it must make you snatch the keys off the wall, haul off to the country and just drive. ¶ We did just that, for hundreds of miles. We carved up mountain roads,

slid gently through traffic, blazed down carterats, and roared home to a conclusion: The Esquire Car of the Year is the 2010 Audi S4. Just 100 years ago, picking an Audi would have been a stretch. Following more than a decade of inconsistent sales and fiasco with flamboyant competition and few marketing cues, the brand was badly in need of reinvention. So it reinvented itself. Audi eyed the market, spotted a few holes, and set about filling them. It tapped Detroit fashion, thus saving doing more than necessary, and doing it better than anyone else.

Several surprises emerged over the next decade—development cycles in the car industry are not short—all of which were designed to rebadge the company's image and let its engineers flex their muscles. First, their 300-hp pentastar began competing all corners with the twenty-four-hour Le Mans endurance race. The S4 arrived in 2003, offering Porsche-like flash and power and on the bubble price—in its Audi. And then came the A3 coupe, which won awards for its sleek sheet metal and showed that the company was taking style seriously. Finally, there's the biggest surprise of all, the 2010 S4.

The ingredients aren't groundbreaking. The S4 name has been around for almost twenty years, and the basic blueprint—four drives wheels, a nimble chassis, great-looking power—dates back to Audi's pioneering 1983-1990 Quattro coupe. To be legends, this is an ordinary machine, lacking the show-stopping bulges at wheel arches or the hot BMW or Mercedes-Benz. If it weren't for that four-wheel drive and those sinister headlights, you could be looking at a taxi or a station wagon. To call it unassuming is an understatement—no reason we love it.

The previous S4 played the aggressive game, offering a tauter feel but chancier, more purposeful bodywork. Its engine, a 4.2-liter V-8 that lurked and snarled like a bear at heart, served up 240 hp in bounding, raw lumps. It rode harshly, pitching and bobbing over battered pavements. The S4 sold us, but it seemed to contradict itself since you could beg for approval. When word got out that Audi was redesigning the car for 2010, so one expected the mold to be broken.

But heads it did. The starter, the V-8 is gone, replaced by a new direct-injected and supercharged 3.0-liter V-6. The supercharger is a twin motor unit made by Eaton, the same company that supplies the blow-by for Chevrolet's 630-hp Corvette Z06. It runs the engine's V and more than makes up for the two deleted cylinders, allowing

the motor to produce just seven fewer ponies than the eight while being lighter and more compact. Torque—the test of the gears shows you feel every time you stomp the right pedal—rises from 282 to 326 pound-feet. Fuel economy goes through the roof, from 21 mpg to 28 mpg. Floor the throttle, you get a whopping shove in the back, no waiting. With the standard six-speed manual, 60 mph arrives in just 6.9 seconds, or only slightly longer than it takes to snap the wheel lock and start with designed wheels. (This beats the old S4 by almost half a second, which proves the old torque wasn't wasted.)

But the real achievement is the first four-cylinder sold model into the Audi's wheel. Gone is the look of an old car. The new S4 is as confident and mature as other sports sedans are loud and mean. The front axle has been shifted 1.5 inches forward, increasing the wheelbase and boosting both highway stability and ride comfort. The standard all-wheel drive goes about its business discreetly, helping the Audi go where you point it, no matter the weather. The oversteer limit around town, the engine's growl in quiet, you have to open the windows to really hear it. This is a car for grown-ups. It's easy to live with.

There's less, you think, but what about the weekend? Everyone has moments when they tear into the hills, dancing for the hell of it. There must be some sacrifice.

Really, in the city, the S4 is a quiet, relaxed express. Slicing in patches and blending two traffic. On a back road, cut loose, a shifter car. This is different from the usual fast four-door buzz. The Audi is silent and precise but never regular or unchanged. Push harder and you're rewarded with eye-watering grip and better steering, but the unflaggable composure remains. If you are a good driver, the S4 wants to make you better. If you are a great one (and aren't we all), it stays under and eggs you on.

The options are, well, optional, but they're here to make the S4 yours. You can order metallic navigation, rear side air bags, a handling-focused active rear differential, adaptive suspension, and variable-rate steering. The first two give you peace of mind, and the last three make driving more a slightly more thrilling place to visit. The optional four-wheel-speaker Bang & Olufsen music system isn't just a system in the world of premium audio, but it's a system that will make you want to drive enough to show your car drive all year long. Everything else you

really want—beats seats, seven lights, Bluetooth, satellite radio, an iPod interface that really works—comes standard. The interior, which appears to have been copied from a loft in Geneva or Berlin, is so warm and inviting to brushed aluminum and leather get.

All of these things cost more than \$45,000. Something like a credit card would be the only way to get it, or maybe you can even swap your car for cash. What? That you can swap an S4 without spending a fortune is a surprise, that it costs thousands less than similarly equipped BMW or Mercedes-Benz is nothing short of a miracle.

Enough, some engineer has a picture of all this in his wallet, right next to his wife and kids. It's a triumph. It's the Esquire Car of the Year.

To see the Audi S4, the 2010 Esquire Car of the Year, visit www.audi.com or call 1-800-850-8500.

MPG
322 HP
3.0 LITER V-6
DIRECT INJECTED
\$45,000

Esquire Car of the Year finalists

2010 ESQ. The best car of the year. The best car of the year. The best car of the year.

2010 ESQ. The best car of the year. The best car of the year. The best car of the year.



DOMESTIC CAR OF THE YEAR

2011 CADILLAC CTS V COUPE

THE 2011 CTS V coupe offers something long missing from Motown: two-door style and a complete absence of excess. The near-silent supercharged V is under the hood in a low-slung crease to the monster in Chevrolet's Corvette ZR1, and it sends the CTS V storming down the road in a seamless, smothering charge. You are reminded of Porsche and Mercedes, of stretched limousines and Pullman cars. It's bold to call it, in other words, everything American luxury—and a Cadillac—should be.



THE SPEED

156 MPH (2.7 LTR)
0-60: 3.7 SEC
102 MPG

HYBRID OF THE YEAR

2011 HONDA CR-Z

WHILE OTHER CAR COMPANIES were bawling themselves with drops like baptism and green credentials, Honda is to be trusted: it does something typically Honda. It went looking for fuel. The CR-Z is a two-seat hybrid sports car thanks back to the firm's legendary CRX. At \$40,200, it's cheap. At 30 mpg on the highway, it's ecological. Adjust over 100,000 feet long, it's small enough to fit through traffic.

The electric powertrain is borrowed from Honda's Insight, but it's more than just weight, which helps both fuel economy and pickup. Most important, the standard six-speed manual's redshift supercharges you, straight race-car-driver fantasies. When we have time to let a sports car, but it's not the typical hybrid, it's a sporty car, either it's something the green-car world grudgingly accepts—sporty, like.



THE SPEED

150 MPH (1.7 LTR)
14.36 TO 100
60 TO 100

Engines Car of the Year Finalists

HYUNDAI GENESIS COUPE Cheap and sexy in a punchy way—the idea of New York. One price, if you're twenty-two years old, back to the most thrilling car you can buy for \$22K.

BVLGARI



BVLGARI.COM

BVLGARI
MAN
MASCULINE CHARISMA



BVLGARI



BVLGARI MAN. MASCULINE CHARISMA



MOST AWE-INSPIRING CAR BUILT THIS YEAR

2011 MERCEDES-BENZ SLS AMG



0-60 MPH
3.4 SECS
191 HP
3.0 LITER V8
184 MPH

THE 2011 MERCEDES-BENZ SLS AMG is Stuttgart's wholly modern homage to the 1954 300 SL coupe, aka Gullwing, aka the Car with the Gullwing Doors Ever. With the new 6.2-liter, eight-cylinder V8, new alloy steering knuckle, its front-end did not—air conditioning, electronic stability control, magne-

ting power and grip—above all it spurs the form factor. You dash in through a braking hatch, like an astronaut or a test pilot. It plays tricks on your mind. With this, it seems, you could go anywhere. Observe: 66, the number, the moon and do anything (upside, with moon, never sleep alone again). Isn't that what cars are all about?

COMPACT CAR OF THE YEAR

2011 FORD FIESTA

MOTORCYCLES EXPERIMENT with perfect blend wheels have run the gamut from outrageous to downright ugly. Inexpensive imports and low have really hit our needs. The Ford Fiesta, designed with both European and American customers in mind, marks the end of this trend. More. Conventional symbols are too small and nervous to catch with

our wide open spaces and surrealism. But the sweetly sea level and joyful Fiesta somehow offers the pulse and quiet comfort of a car twice its size. It's also cheap: \$13,300 for the sedan, \$15,100 for the hatchback, easy on fuel, and a barrel of giggles in corners. Behind, you now have the recipe. Keep it up.



0-60 MPH
7.9 SECS
125 HP
1.6 LITER I4
130 MPH

FORD MUSTANG Easy entry and gloriously obvious. The car comes with a new interior and a new look.

Esquire Car of the Year

THE MOST BEAUTIFUL CAR OF THE YEAR

2014 Acura Integra

0-60 MPH

4.9 sec
1.8L 180 HP
180 HP



MAYBE, YOU THINK it's just a trick of the light. Maybe it doesn't actually look like that, maybe those days aren't real. Then you get closer. Your nose quivers. Your brain turns foggy and starts dripping

down the back of your spine. The Integra is the 16th of 17 Top of the Line cars, a 470-hp V-10 powered ball of whirly that makes every other car on the planet look like a rusty shopping cart. This is art.

INNOVATION OF THE YEAR

THE DPF TWO-STROKE ENGINE COULD CHANGE THE WORLD

BY TIM MORTIMER

INTERIM-CORRECTION ENGINEER IN HIS 19th year, Tim Mottimer has turned one thousand ideas into one thousand more powerful in the coming 100 odd years, but the basic design has remained the same. Until now. Until this brief case arrived.

Inside this briefcase is the prototype engine that Mottimer's DPF two-stroke has turned America. When he arrives for a brief meeting, he'll take up the case and show off his company's invention, a fully ground-level that generates up to ten thousand kilowatts of energy. But it's not the power it carries, it's a fraction of the fuel that a typical engine would need. Enough to convince many executives that the Engine That Changes Everything may have finally arrived.

When typical engines have one piston per cylinder, Mottimer's up and down like a flat against a spring, the DPF—engine was designed by a former chief powertrain engineer at Volkswagen—has two pistons per cylinder that come together and pull apart like hands gripping. The pistons travel only half as far, meaning they can complete a cycle twice as fast, which is to DPF's general idea: the power of all independent movements—the same as ever in a package half the size. For the innovation in fuel delivery and exhaust



Each cylinder of the DPF has two pistons, one of which is used to pump the fresh air.

and the kinetic efficiency advantages of the two-stroke cycle mean it's a system offers, conservatively 50 percent reduction in fuel usage with no reduction in power, no increase in emissions, weight savings of 50 percent, and cost savings of 25 percent.

Another company, Eurocopter is pursuing a diesel version that would be the most fuel-efficient helicopter engine ever. And Honda and Volkswagen are willing to have a vehicle DPF ready for commercial production by 2015. It's an incredible goal, but one they've gotten help with in July seeing the potential for DPF to change the world and for a second-hand business. Bill Gates and Klaus Schwab, CEO of the World Economic Forum, are engineering

TRUCK OF THE YEAR

2014 Ford F-Series Super Duty

THE RAPTOR is Ford's best-selling pickup turned into a ball of desert rock. For no reason or reason over the fact that some truck gets in the front of the line it would be pretty cool. Comprehensive Raptor suspension thirty-five inches, and an optional 48-hp 3.5-liter V-6 (an additional \$10,000) allow you to pull an incredible Hulk and keep her for months through most of the continent without breaking a sweat. Check it out.

0-60 MPH

5.9 sec
3.5L 260 HP
260 HP



Signature Car of the Year Finalists

ADD: All 2014 cars will be the most beautiful. It's not just a car, it's a perfect. Maybe the 2014 car will be a single car that keeps you on the edge.

1

Many of the best vehicles in the world start with Mobil 1.



STEP UP TO MOBIL 1. Four out of the top five auto manufacturers choose Mobil 1 for one or more of their flagship vehicles. Why? Because they know Mobil 1 has been proven time and again on both the track and the road. So step up to the one. Mobil 1. Get the full story at mobil.com

Mobil 1

BEST DOMESTIC COMEBACK 2011 JEEP GRAND CHEROKEE



MSRP
\$39,491
\$36,999
\$34,999
\$32,999

WHEN ITALIAN month after month with Chrysler last year it promised to much better quality new models, a staggeringly quick turnaround—that many were left wondering whether any of it would actually be delivered. The 2011 Grand Cherokee is the first new Jeep since the parent ship Chrysler wound its allegiance with Daimler Benz, borrowing a

platform from the Mercedes-Benz M-Class, without signing up on the final product. The result is impressive. The Cherokee is blessed with some really high-quality construction, and an ergonomically luxurious interior. The previous Grand Cherokee's poor riding five-year sale is gone, replaced for a mainstream sedan that feels more grown than up-country, and an all-new 290 hp

22-valve V-6's standard equipment. Don't worry you can still get a Honda. Every year needs a Honda. In spite of years of same-old products, Jeep has always retained its charm, which is a testament to how far heritage and emotion can take you. The Grand Cherokee is a welcome sight the best of SUVs that the world and America deserve.

TREND OF THE YEAR

TODAY'S VEHICLES ARE FINELY DONE

THANKS TO THE many of progress, the vehicle industry has made, once predictably expensive, is now available in everything from sub-\$20,000 hybrids like the Nissan Leaf to Audi's \$40,000 A8. At the top of the heap is the unit in BMW's \$65 M and \$10.4. It's a genius piece of engineering and packaging that essentially lets you drive a low two-track city car, a small sports car regardless of which it is, or a full-size car.

The key ingredient is a complete different. The gasoline has become more a form of fuel and drive without combining a technology to produce a compact and compact planetary gears. A compact number of things like steering angle and some of the early looking futuristic of power level of torque from one wheel and gliding to be under the floor can further reduce the car's footprint. It's like having the front of the car move the car when you need it most, which is moving around a corner or sticking a safety net.



BEST EXPRESSION OF AUTOMOTIVE PASSION

2012 INFINITI Q50 CONVERTIBLE



MSRP
\$51,491
\$47,999
\$45,999
\$43,999

INFINITI'S Q50 CONVERTIBLE is the remarkable birth of a version of the company's much-loved Q50 coupe and is essentially a BMW 3 Series for people who like German precision but hate stereotypes. The new drop-top is notable because it would be a thing to mind looks, but

der to turn a folding hardtop into the Q's rounded ramp. Infiniti's engineers had two choices—make the trunk tiny and the car pretty, or make the car ugly and the trunk big. In the end, they followed passion rather than practicality. The Q50's oval is a theme with a lid on it, but the curves are not. You have to love the heart.

Esquire Car of the Year Favorite

PORSCHE BOXSTER SPYDER A new way to experience a roadster is a more popular in a smaller, sharper, direct, vibrant, satisfying to drive, fun, and how close to identity your it.

EVERYONE DECIDED TO COME BACK TO YOUR PLACE. PERFECT.



HAND-SELECTED 100% WHEAT BLUE AGAVE. THE WORLD'S FINEST ULTRA-PREMIUM TEQUILA.

SIMPLY PERFECT.

VERTIGO

AT SEA WITH JAVIER BARDEM

BY CHRIS JONES

PHOTOGRAPHS BY NIGEL PARRY



AVIER BARDEM is listening to a doctor explain proprioception, the cosmic process that allows us to know, among other things, the location of our feet in space. He is listening to the doctor while they're on a sailboat that has tipped nearly sideways on the blue waters off Oahu, Hawaii. In the way that the sailboat won't tip over entirely because its rudder and centerboard know which way is up, proprioception makes it possible for us to do things like climb stairs in the dark; it also makes it possible for us to kick a soccer ball or walk across a high wire

or wrap our toes around the rim of a surfboard. The doctor who is explaining the process to Bardem is a physician with a B.S.—he's a respected neurologist named Dr. Tim. And here the caption of this chap—but it's still hard to understand. We're complemented somehow. Proprioception involves muscle spindles, joint receptors, and Golgi tendon organs; it involves the transmission of electrical impulses via the spinothalamic tract to muscle patterns such as Clarke's nucleus, and like language and fear and pleasure, it involves, finally, the lobes and basins of the cerebellum. It's a mess of a concept, and even so, you don't really think about it. For most of us, it just happens, our feet and our brains working together like acrobats, and we know exactly where we are.

But for certain people, at certain times, the process can be interrupted. When someone's automatic becomes manual, more, it unravels altogether. The loss of proprioception even happens to the elderly through a general disorientation of their infrastructure, which is why they're prone to falls. It can happen to the seriously ill, to people who suffer, for whatever terrible reason, a short in their electrical system. It can happen to drunkards, which is why they can't put one foot in front of the other. And it can happen to people on sailboats that are tipped to 90 degrees on the blue waters off Oahu.

Bardem, however, is wondering what his sudden feeling of vertigo and loss of his right leg is the result of something more sinister. "It could be a hypochondria, but I was a young man then," he says. "Now I really am sick." Every ache, every crinkle, every tingle—they are amplified in his mind into bolts of lightning. He feels he has to be as unshakably solid as he is lost in space, for his limbs are become foreign and numb. He's only forty-one years old, and he's physically strong with a broad back and thick legs—he used to play for Spain's national youth rugby team—and he doesn't drink. (He also doesn't drive, just to be doubly safe.) But Bardem seems unconcerned. He moves out across the water with his big, tired eyes and wants his morning dogs, perhaps wondering which of his original dreams and passions is finally going to pull him under for good.

The boat goes quiet except for the occasional flap of the sail. It's a perfect afternoon, open skies and breezes and Dr. Tim sits up for out to sea, miles away from shore, the depth sensor indicating that the bottom is hundreds of feet below. The nearest boat is a white dot on the horizon. We're all alone with our thoughts of dying and other things.

Sitting like people out of their normal parameters of understanding, it makes them question their place in the world, because their

feet and their brains need time to adjust to their new reality. (Dread through time to sea and land becomes the alien place.) For some people, the alien is too much to bear, and their sensory systems become overwhelmed and they throw up their hands. For other people, the feeling becomes redemptive. They learn to love the sensation of being just a little off-balance. It was though they can find the truth about themselves only when they can't find their feet.

The truth about me is I'm sitting on a sailboat with Javier Bardem, a man with a giant head whom I just saw shooting people in the brain with a captive-Archimedes in No Country for Old Men. Now he sits on top of the screen and camera, for my sake, Anton Chigurh, pushing that low growl under the vinyl. "Call it, friende." Suddenly I'm the old man behind the counter at the gas station making my life on a coin toss. In addition to carrying out searchlights—Dr. Tim and Bardem share a mutual producer friend—we're joined, for good measure, by a quick-witted neurologist named Dr. Bill. ("We're covered at both ends, Javier," Dr. Tim cracks.) I've flown here after spending six weeks at the World Cup in South Africa—Bardem is awake early to watch Spain win it—a twelve-hour time change, exactly reversing my clock. Night is day and day is night, and Javier Bardem is sitting here, at a scrumptiously pitched angle, occasionally dipping into a scary voice and inspiring about the central place that Clarke's work occupies in his existence. It might as well be as the most pleasing words with a pencil.

"These are the guys you should be writing about," Bardem says, nodding with the doctors. "They should be on the cover of your magazine. They are lives I only made names. The world is a hangman. It doesn't make any sense."

And so we sit, each of us staring out at the water.

WHAT FOR THE FIRST TIME THIS previous afternoon. They're always weird, those first meetings. Nobody's comfortable. It's like going to the doctor's. There's a two-way hope that everything is going to be just fine but with the underlying expectation that something will go horribly wrong.

This time, the problem was going to be Frankie Cruz. Bardem had married her only two weeks earlier in the Bahamas, and their union had made head lines apart from that interruption, they had



been together for six weeks in town, where she's filming the fourth installment of *Parade of the Golden Boys*. *Barden* had been spending his days hanging out under palm trees, in the rooms of houses in the shadow of Diamond Head, waiting for her to come home. He didn't have work until December on an unpaid Terrence Malick film to be shot in Oklahoma—but he had promotional tours coming up for *But I'm a Love and a Laugh* movie called *Beautiful* (due out later this year), and he was seeking himself for them. He was in a good spot. But he has a reputation for being a procrastinator, and he had let it be known that Penelope was not, at the moment, part of his professional life, and so he would prefer that she not be part of our conversations. That was reasonable. And yet as the drive down from Waikiki, I hoped she might come up anyway—being natural for him to talk about his wives—and then this crazy night and with part a glimpse of her, a silhouette in the doorway, a wide smile through an open window. I had some vagaries that that smile might be beautiful, if only it could end with a kiss falling in love.

He was standing in front of the house, barefoot, wearing shorts and an old AC/DC T-shirt. He held a phone and a pack of cigarettes in his hands. He looked like Javier Bardem: everything averaged—biceps, torso, that enormous head—but black hair swept down over his brow, thick growth of whiskers on his face. He did not look as though he were dying. He looked tanned, relaxed, relaxed. Javier Bardem looked back to me, half-men, half-women.

We went inside the house and we walked inside the kitchen, and he offered up a Coke. That would be great. The fridge was already open, and outside came from behind the stainless steel door. Every morning now, that is surrounded by cold rain and dew as he grew around her head. "This is Penelope," he said. The smile, and she gave me a Coke.

I'm pretty sure my voice cracked when I said thanks for the most delicious Coke I will ever drink. She had just woken up, and she was fresh out of the shower, her wet hair still shined black. She was wearing slippers, but her hair was black. Her eyes were bright, and her smile was perfect, and she was wearing a shirt that revealed her brown shoulders. It's hard to write about her beautiful a woman as—typically together man's wife—without saying that she is a great person. That's why I say man to meet her and not wonder whether he's Clark's maiden has just exploded. No wonder *Barden* thinks he's dying. It's his most recent shot a thousand times in day.

We went outside and sat in a modern table with a view of the ocean. There was another path of cigarettes on it, as smoking and a banana-decorating machine. "It's pretty good," *Barden* said, sweeping his arm toward the silver-plated table and the endless water beyond it.

He apologized again times for his English, his child's and to be talked about his reference for publicity, how he thinks of himself as a working actor, not a celebrity. His movie was an action, too, and he said that his children in Madrid lived on his own by pretending to be people. He said the family business. He said that his business is his family business, and he said the job required of their feelings for it. He said he is not such an actor. "I have to believe in what I'm doing, otherwise I don't stand a chance." He said that he tried to get out of *No Country for Old Men*, told



the Coen brothers that he was a terrible choice, that he should violence and couldn't drive and wouldn't be able to say his lines without using a strange voice. They told him that movie was perfect for it, and they were right. He said that when women see *Green*, they're happy only because it means they will probably get more work, he also said return movie. Every movie about greatness is because "it's the only time we have to be ourselves." He talked about the class he's made, that he's been lucky but also that he thinks about what he's doing—just as though he's making some grand plan but in through his days are finished. He is deliberate. He talked about his doubts and fears and insecurities, his Oscar-winning actor who had just married Penelope Cruz. He talked about his dream of one day working with Al Pacino—"but I doubt that we'll ever happen"—and how he would like to play Pablo Escobar and Corbin the Killer. He said that he didn't feel much like to talk about *But I'm a Love and a Laugh*—"It doesn't need any help," he said—but that he would like to talk about *Beautiful*. "I think it's interesting," he said, "and it needs help."

Barden is an easy man to like—mostly ordinary, just a little extraordinary. He could capture the essence we spoke. At last, he said that he was excited to go sailing the ocean with his wife. He especially. "This is perfect," he said. "I was sad that what is wrong with me."



"I BELIEVE IN HAVING A CODE," HE SAYS. BARDEN IS UNFORGIVING WHEN WRONGED. HE COMMITS ENTIRELY, BUT HE'S SELECTIVE, AND HE WILL ALWAYS BE CAREFUL. "HOW MUCH MONEY DO YOU NEED?" HE ASKS.

BARDEN ASKS ME, "TON WHERE HE should go, and he did mean that they only mean on a blood test these days than a digital one. "It's called a PSA test," Dr. Bill says. "Prostate-specific antigen test." *Barden* looks very confused. "I just want to go get," he says. Dr. Bill looks down at his hands and laughs. He had been thrown by

Barden's sudden asking of a question unrelated to the prostate condition. Dr. Bill had heard *Barden* say something about pain and assumed he was asking how he might find out what the prostate cancer was. The *Barden* looks his head and points to the back of the head. *Barden* shrinks down to the living platform, but he sees another box that has closed within minutes of his head and changes his mind. "I don't want this to be my year," he says, seemingly against the fact that his year would have to be as long as his head for his future better to stay right of it. He drops his head and looks at the floor. The way it's gone. We're seeing the close of a perfectly pleasant, perfectly surreal afternoon. Dr. *Barden* returns, pointing back toward him, and I realize that my feet have started to go numb. Too. The *Barden* returns in front of us, and when the best time for us to sit again, we brace ourselves, leaning with the word for a moment, but it's enough we're falling out of the day.

When *Barden* first saw *20 Grams*—the Mexican director Alejandro González Iñárritu's debut English-language film—he had the same feeling in his stomach. He was not out of the theater. "I remember, I almost got hit by a car walking out of it," he says. "I was so moved by it, I wasn't right for a week." So *Barden* was eager when he was offered the lead role in Iñárritu's *Beautiful*. "We are only mortals," he says, "but I want to make movies that count

for something." The character he plays, a dying man named Uziel, has a weak and sickly over-protective margin, but he is a man who has also moments of an unlikely momentary—like *Amos* Chaplin, the brother in *Beautiful*. "He lives in a man having a code," he says. *Barden* is a forgiving when wronged, he believes in his feelings job will be, he doesn't worry, but he does not commit himself often. He is selective, and he will always be careful. "How much money do you need?" he asks.

That depends. Because *Uziel* is dying—of prostate cancer, no less—he needs to scrape together enough money to look after his children. He needs to provide for them after he is gone, and so he crosses time lines between good and evil, between life and death, in the name of his children. Because *Barden* believes in what he is doing, he had trouble separating *Uziel* from himself. He started to wonder whether his same vulnerability was growing inside him, spreading to his liver, his heart. "I think it is a very powerful movie," *Barden* says. "I would like to see it. I hope it makes you cry." The talk came down and we went back into the day. *Barden* needs a role in the house, so we shared our way through the late afternoon to the foot of Diamond Head. Penelope is somewhere inside. She is not in a doorway or a window. They will be going together to the next night. They're flying after dark, and *Barden* will keep her company between kisses, keeping her in her trust, her husband and wife.

A few days later, I'm sitting in a dark theater in a mall in downtown Orem, Utah. It's the 10th day of the week in Orem and North Africa, in the early morning and the late afternoon. There's no other critic and no security guard in the rows of otherwise empty seats—the guard's job is to make sure we don't get lost—and the projector shows up. It's in a dark room, but the back of the house, filled. There is Javier Bardem. He is pretending to be a man named *Uziel*. He does not look well. He looks like a man who's on the verge of death.

Beautiful unfolds. I didn't like *20 Grams*—it was almost too painful to watch. But *Barden* is right. *Beautiful* is a nearly perfect movie, and *Barden* is nearly every frame of it. It's not an easy movie, it's not entertaining. There are dead children in it, and drugs, and blood filling the water bowl. But more enough, the truth rise up in me and I cry in that nearly empty theater, and I have the security guard watching behind me, too, watching *Uziel* do everything he can between today and the day he becomes a ghost. He can see them—he can see the family that he's fighting against tonight, seeing a man who is a man—old, he fights a losing fight to keep his own life. There is a man who is a man in the world. Watching him, I forget what I am, and I forget *Amos* Chaplin, and I forget Penelope Cruz. *Barden* doesn't see him, but they can change this. The best of them can make you want to be better than you are.

It's a little after noon when I walk back out into the daylight of the crowded mall. I am lost all over again, turned back to front. I have red eyes and other workers look sideways at me as they stream into the food court for their meals and Chinese food, a table off the escalator, a custom-made table. To be used as a table of new food from the ceiling, strange little ones-white with unicorn horns, and there is too much noise and light. For some reason, I suddenly realize that it has been more than two months since I last saw *Barden*. Where were my feelings of getting into my car? I wonder the stress for an hour or so before I find in enough my car as my own again. That can happen when people grow old, or get sick, or drink too much. That can happen when they fall in love. ■

JAVIER BARDEN: JEFFREY M. HARRIS/GETTY IMAGES; PENELOPÉ CRUZ: JEFFREY M. HARRIS/GETTY IMAGES; BARDEN: JEFFREY M. HARRIS/GETTY IMAGES

1997, 1998, 1999, 2000, 2001, 2002, 2003, 2004, 2005, 2006, 2007, 2008, 2009, 2010, 2011, 2012, 2013, 2014, 2015, 2016, 2017, 2018, 2019, 2020, 2021, 2022, 2023, 2024, 2025, 2026, 2027, 2028, 2029, 2030, 2031, 2032, 2033, 2034, 2035, 2036, 2037, 2038, 2039, 2040, 2041, 2042, 2043, 2044, 2045, 2046, 2047, 2048, 2049, 2050, 2051, 2052, 2053, 2054, 2055, 2056, 2057, 2058, 2059, 2060, 2061, 2062, 2063, 2064, 2065, 2066, 2067, 2068, 2069, 2070, 2071, 2072, 2073, 2074, 2075, 2076, 2077, 2078, 2079, 2080, 2081, 2082, 2083, 2084, 2085, 2086, 2087, 2088, 2089, 2090, 2091, 2092, 2093, 2094, 2095, 2096, 2097, 2098, 2099, 2100, 2101, 2102, 2103, 2104, 2105, 2106, 2107, 2108, 2109, 2110, 2111, 2112, 2113, 2114, 2115, 2116, 2117, 2118, 2119, 2120, 2121, 2122, 2123, 2124, 2125, 2126, 2127, 2128, 2129, 2130, 2131, 2132, 2133, 2134, 2135, 2136, 2137, 2138, 2139, 2140, 2141, 2142, 2143, 2144, 2145, 2146, 2147, 2148, 2149, 2150, 2151, 2152, 2153, 2154, 2155, 2156, 2157, 2158, 2159, 2160, 2161, 2162, 2163, 2164, 2165, 2166, 2167, 2168, 2169, 2170, 2171, 2172, 2173, 2174, 2175, 2176, 2177, 2178, 2179, 2180, 2181, 2182, 2183, 2184, 2185, 2186, 2187, 2188, 2189, 2190, 2191, 2192, 2193, 2194, 2195, 2196, 2197, 2198, 2199, 2200, 2201, 2202, 2203, 2204, 2205, 2206, 2207, 2208, 2209, 2210, 2211, 2212, 2213, 2214, 2215, 2216, 2217, 2218, 2219, 2220, 2221, 2222, 2223, 2224, 2225, 2226, 2227, 2228, 2229, 2230, 2231, 2232, 2233, 2234, 2235, 2236, 2237, 2238, 2239, 2240, 2241, 2242, 2243, 2244, 2245, 2246, 2247, 2248, 2249, 2250, 2251, 2252, 2253, 2254, 2255, 2256, 2257, 2258, 2259, 2260, 2261, 2262, 2263, 2264, 2265, 2266, 2267, 2268, 2269, 2270, 2271, 2272, 2273, 2274, 2275, 2276, 2277, 2278, 2279, 2280, 2281, 2282, 2283, 2284, 2285, 2286, 2287, 2288, 2289, 2290, 2291, 2292, 2293, 2294, 2295, 2296, 2297, 2298, 2299, 2300, 2301, 2302, 2303, 2304, 2305, 2306, 2307, 2308, 2309, 2310, 2311, 2312, 2313, 2314, 2315, 2316, 2317, 2318, 2319, 2320, 2321, 2322, 2323, 2324, 2325, 2326, 2327, 2328, 2329, 2330, 2331, 2332, 2333, 2334, 2335, 2336, 2337, 2338, 2339, 2340, 2341, 2342, 2343, 2344, 2345, 2346, 2347, 2348, 2349, 2350, 2351, 2352, 2353, 2354, 2355, 2356, 2357, 2358, 2359, 2360, 2361, 2362, 2363, 2364, 2365, 2366, 2367, 2368, 2369, 2370, 2371, 2372, 2373, 2374, 2375, 2376, 2377, 2378, 2379, 2380, 2381, 2382, 2383, 2384, 2385, 2386, 2387, 2388, 2389, 2390, 2391, 2392, 2393, 2394, 2395, 2396, 2397, 2398, 2399, 2400, 2401, 2402, 2403, 2404, 2405, 2406, 2407, 2408, 2409, 2410, 2411, 2412, 2413, 2414, 2415, 2416, 2417, 2418, 2419, 2420, 2421, 2422, 2423, 2424, 2425, 2426, 2427, 2428, 2429, 2430, 2431, 2432, 2433, 2434, 2435, 2436, 2437, 2438, 2439, 2440, 2441, 2442, 2443, 2444, 2445, 2446, 2447, 2448, 2449, 2450, 2451, 2452, 2453, 2454, 2455, 2456, 2457, 2458, 2459, 2460, 2461, 2462, 2463, 2464, 2465, 2466, 2467, 2468, 2469, 2470, 2471, 2472, 2473, 2474, 2475, 2476, 2477, 2478, 2479, 2480, 2481, 2482, 2483, 2484, 2485, 2486, 2487, 2488, 2489, 2490, 2491, 2492, 2493, 2494, 2495, 2496, 2497, 2498, 2499, 2500, 2501, 2502, 2503, 2504, 2505, 2506, 2507, 2508, 2509, 2510, 2511, 2512, 2513, 2514, 2515, 2516, 2517, 2518, 2519, 2520, 2521, 2522, 2523, 2524, 2525, 2526, 2527, 2528, 2529, 2530, 2531, 2532, 2533, 2534, 2535, 2536, 2537, 2538, 2539, 2540, 2541, 2542, 2543, 2544, 2545, 2546, 2547, 2548, 2549, 2550, 2551, 2552, 2553, 2554, 2555, 2556, 2557, 2558, 2559, 2560, 2561, 2562, 2563, 2564, 2565, 2566, 2567, 2568, 2569, 2570, 2571, 2572, 2573, 2574, 2575, 2576, 2577, 2578, 2579, 2580, 2581, 2582, 2583, 2584, 2585, 2586, 2587, 2588, 2589, 2590, 2591, 2592, 2593, 2594, 2595, 2596, 2597, 2598, 2599, 2600, 2601, 2602, 2603, 2604, 2605, 2606, 2607, 2608, 2609, 2610, 2611, 2612, 2613, 2614, 2615, 2616, 2617, 2618, 2619, 2620, 2621, 2622, 2623, 2624, 2625, 2626, 2627, 2628, 2629, 2630, 2631, 2632, 2633, 2634, 2635, 2636, 2637, 2638, 2639, 2640, 2641, 2642, 2643, 2644, 2645, 2646, 2647, 2648, 2649, 2650, 2651, 2652, 2653, 2654, 2655, 2656, 2657, 2658, 2659, 2660, 2661, 2662, 2663, 2664, 2665, 2666, 2667, 2668, 2669, 2670, 2671, 2672, 2673, 2674, 2675, 2676, 2677, 2678, 26

ESQUIRE

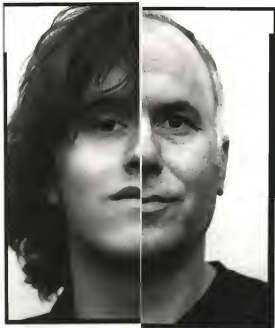
SURVEY OF

AMERICAN

MEN

佛山: 佛山日报, 2013-05-22.

Along the total population, there are more 50-year-olds in America right now than any single age group, and the second largest single-age group (not counting the stragglers 80+) is 20-year-olds. Even if you're looking at only the male population, there are more 50-year-olds in America right now than any other single age group, and the second largest age group is...waiter! It's 50-year-olds. *Fact* This is pretty cool, and, after conducting a nationwide survey of men born in 1960 and 1990, we learned just how far apart today's 20-year-olds and 50-year-olds are in their attitudes, expectations, and beliefs.

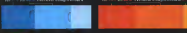


David Freeman, MD, and Alan Gelber, MD, PhD

[illegible]

41. DO YOU THINK PRESIDENT OBAMA IS DOING A GOOD JOB?

Yes 60% Do never thought could be No 40% Do never thought could be



Source: Esquire.com, Nov. 10-11, 2010. N=1,000. Margin of error: ±3.5%. See esquire.com for more details. This survey was conducted by the Esquire Survey of American Men, a national survey of 10,000 men aged 18 and older. This survey was conducted by the Esquire Survey of American Men, a national survey of 10,000 men aged 18 and older.

42. How often do you (change) in a year?

Very often 10%
Often 20%
Sometimes 30%
Not often 30%
Not at all 10%

Source: Esquire.com, Nov. 10-11, 2010. N=1,000. Margin of error: ±3.5%. See esquire.com for more details. This survey was conducted by the Esquire Survey of American Men, a national survey of 10,000 men aged 18 and older.

43. What's your take on the tea party movement?

It's a good idea 30%
It's a bad idea 30%
I don't know enough about it to say 40%

44. How would you characterize your political beliefs?

Very liberal 10%
Liberal 20%
Moderate 30%
Conservative 30%
Very conservative 10%

45. What about the number of jobs that have been lost?

Too many 60%
Not too many 40%

Source: Esquire.com, Nov. 10-11, 2010. N=1,000. Margin of error: ±3.5%. See esquire.com for more details. This survey was conducted by the Esquire Survey of American Men, a national survey of 10,000 men aged 18 and older.

46. If you had to tell about your thoughts on the following issues, would you like to present as "yes," "no," or "maybe"?

Yes 60%
No 40%
Maybe 0%

47. What is the best solution for the economy?

Lower taxes 30%
Increase government spending 30%
Other 40%

Source: Esquire.com, Nov. 10-11, 2010. N=1,000. Margin of error: ±3.5%. See esquire.com for more details. This survey was conducted by the Esquire Survey of American Men, a national survey of 10,000 men aged 18 and older.

48. How often do you (change) in a year?

Very often 10%
Often 20%
Sometimes 30%
Not often 30%
Not at all 10%

49. How would you characterize your political beliefs?

Very liberal 10%
Liberal 20%
Moderate 30%
Conservative 30%
Very conservative 10%

50. How often do you (change) in a year?

Very often 10%
Often 20%
Sometimes 30%
Not often 30%
Not at all 10%

51. What is the best solution for the economy?

Lower taxes 30%
Increase government spending 30%
Other 40%



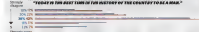
52. How often do you (change) in a year?

Very often 10%
Often 20%
Sometimes 30%
Not often 30%
Not at all 10%

53. DO YOU BELIEVE THE UNITED STATES WILL BE AS STRONG IN 2050 AS IT IS TODAY?

Yes 60%
No 40%

54. HOW STRONGLY DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENT: "TODAY IS THE BEST TIME IN THE HISTORY OF THE COUNTRY TO BE A MAN."



IN CONCLUSION

So what are we to make of all of this? First, there are a few things that 20-year-olds and 50-year-olds seem to agree on: The unrelenting joy of watching football, the shoddiness of the current economy, and the fact that the world is a better place than it was 10 years ago. But there are differences of opinion too, about off-shore oil, gay and lesbian rights, and how much they're willing to pay for a suit. Surprisingly, 20-year-olds are more conservative in many of their social attitudes. They're three times more likely than 50-year-olds to see that change is

The old guidelines haven't changed so much—Esquire's original repository of "the rules" remains as helpful and true as ever. But being a man has gotten more complex. Not harder, really. Just more involved. There are new platforms—what with the Twitter and all. There are new conditions. There is a new landscape upon which we must endeavor. So, some new guidelines. For men.

EATING AND DRINKING

Rule No. 901 The manliest cocktail order: "44-club-sandwich, no fruit."

Rule No. 906 When confronted with numerous pair to drink all of which sound wonderful, the manliest

Rule No. 909 If you don't have anything nice to say, call it "gay and authentic."

Rule No. 910 Long hair = good food.

Rule No. 911 Bruschetta is not pronounced "broochetta."

Rule No. 912 Though if you pronounce it "broochetta," you will soon prove it.

Rule No. 913 At a wine bar—

Rule No. 914 In ascending order of elegance: caviar, oysters, herbaceous, exotic, exotic, exotic.

Rule No. 915 The noblest of

of course notwithstanding, when an animal growls at a still less important than what it is to be eaten.

Rule No. 916 Tap is always fine. It has always been fine. It will always be fine.

Rule No. 917 Unless you're at a restaurant in Venice. Then it's not fine at all.

Rule No. 918 One basket of bread will suffice.



STYLE

1. A man's eyes should not make unnecessary statements that he is actually in.

2. Shirts to be worn in order of necessity: solid, striped, striped, solid.

3. The gray tie is the new black tie.

4. If you don't need to tell, don't. If you need to tell, don't.

5. But never needs to be your clothes.

VISUAL RULE 11



●○○ Always

○○○ Sometimes

○○○ Never

THINGS A MAN SHOULD NOT BE INCORPORATING INTO HIS VOCABULARY

emphatic smile - open - much less "I don't know"

WORKING

Rule No. 919 No coaching
Rule No. 920 Calling a coworker "buddy" is a coworker, much less a superior or a subordinate.

Rule No. 921 Should a superior "buddy" you, except, should a coworker "buddy" you, except, should a subordinate "buddy" you, except.

Rule No. 922 Using formal as a verb. Easy then, pal.

Rule No. 923 Other words that aren't verbs: message, architect, concept, office, blue sky, network.

Rule No. 924 Messages that have been there for the water under the bridge, the whole thing, the back of the envelope.

Rule No. 925 A message delivered in person is 2-4 times more effective than an e-mail.

Rule No. 926 Solenoid tools and even for the work elevation the weather. Friday's status is a good day.

Rule No. 927 Solenoid tools and even for the work elevation the weather. Friday's status is a good day.

Rule No. 928 While everything may occasionally lead to sex, sex should never lead to meeting.

Rule No. 929 Remember the love note.

VISUAL RULE 11



●○○ Always

○○○ Sometimes

○○○ Never

WOMEN



THINGS THAT SHOULD NOT BE CROWDING YOUR THOUGHTS ON TWITTER

Agreement or Status?

How much tip should I leave?

Capri Cucumber Capri Cucumber with Cucumber Berries?

Is my wife fat?

Am I fat?

Oh, gosh?

No, anyone else's wife?

How's that?

Oh, gosh?

No, anyone else's wife?

How's that?

Oh, gosh?

No, anyone else's wife?

How's that?

Oh, gosh?

No, anyone else's wife?

How's that?

Oh, gosh?

No, anyone else's wife?

How's that?

Oh, gosh?

No, anyone else's wife?

How's that?

Oh, gosh?

No, anyone else's wife?

How's that?

Oh, gosh?

No, anyone else's wife?

How's that?

Oh, gosh?

No, anyone else's wife?

HOW MUCH IS TOO MUCH?

Leaf of bread \$2	Brunch for two \$40	Engagement ring (if a diamond) \$10,000
Gallon of milk \$3	Brunch for one \$15	Wedding "The Ring"
Box of cereal \$5	App \$5	Mark Hamill's autograph of the Star Wars movie (if one)
Capul coffee \$3	Noisemaker \$10 each	\$10 for the first, \$40 for the second
Cap of dirty coffee \$2	Black market baby \$10,000	Lap dance \$50
Shampoo \$10	Slutty haircut \$10	Party \$10
Chicken \$10	Engagement ring \$10,000	
Magnifying glass \$10		

lightly - no more - covered - each check (see page 143) - wait - that's how it's done - what's the point? - what's the point? - what's the point?



PHILIP ROTH GOES HOME AGAIN

AS HE PUBLISHES HIS THIRTY-FIRST BOOK, OUR GREATEST NOVELIST RETURNS TO THE NEWARK OF HIS BOYHOOD. AND THERE, ON PHILIP ROTH PLAZA, HE CAN'T STOP LAUGHING.

»BY SCOTT RAAB
PHOTOGRAPH BY STEVE PYKE

THERE ARE WORSE PLACES TO BE STUCK

in traffic than Madison Avenue, worse people to be stuck with than Philip Roth. It's pretty nice, actually. *Requiem* lived once in a happy era in New Jersey. Roth's old Acwing grounds, a jet-black SUV with a name—Tahoe? Derrid? Hind nicks?—and backseat as big as sidewalks, top air-conditioning, and a small man at the steering wheel.

Roth's reputation, especially when it comes to stuff like doing publicity, is daunting. He is acutely smart. Sufferer both bodily and mental, not at all down, quite the

True, true, and true. Roth has the means and bearing of a man in charge by dint of being power there. He is tall and thin, has kinked, considerable intelligence. He takes words in—visibly takes their measure—without more than a cock of a head or a narrow smile. He says something particularly incisive and he says your little

And how else would anybody just stand next to the world? This is a cocktail party. This is a prize-fight novelist, a man who tasted fame, gagged, and spit it out, the same man who was glad to be ordered back into an interview. "I am very much like somebody who spends all day writing."

Not today. Today we're Newark-bound, and to break the ice, I've brought the matter up. It's a copy of the *New American Review* containing perhaps the worst thing Roth has ever published, a long short story called "On the Air."

"Wonderful!" Roth says. "I don't have it."

So do now.

"I hate that story."

I'm not so fond of it myself.

"I was experimenting with voices. You know what that's like? I just wondered how far I could go, and I discovered what my limit was."



R

OTH IS TALKING ABOUT his reading these days, reviewing someone's Russian master while another one waxes about Turgenev. "Fishers and Fowls is a great book—there's a new translation of it. I think it's called *Fishers and Children* now, and the translation is wonderful. And there are several long short stories that are jewels. One is called 'The Torrents of Spring' or 'Spring Torrents,' which is a masterpiece, and the other—which is beyond masterpiece—is called 'First Love.' Read those two things."

Roth cherishes his searching knowledge. He stopped teaching twenty or so years ago but still seems as if he'd fit in on any campus in any decade. It's not only his soft, two-decade, blue-and-white-checked shirt with the sleeves rolled loosely up along forearms, brown walking shoes—but also his easy position for those visitors who've nourished his soul.

In 1968 Joseph Conrad, whose classical eyes, he captures clearly, and long, loping right arm, he captures clearly.

"It's a pure guess, though. I recently read a biography of Conrad's last of interesting, too, an English biography. That's also Conrad's great short novel, which I had read somewhere in my twenties. The *Heart of Darkness*. It's an absolute masterpiece. Beyond belief. And about race, it's brilliant. Absolutely rich. He's very rich."

Again with the chords. "To fasten on disjunctive words, it says, is to lose beyond words, a way of being in the world while being free of the world's whims, and a way of knowing humanity free of the noise of humanity. It is rich, very rich—a scholar's love rather than a scholar's."

"I've enjoyed in school—not teaching writing. I taught literature at the University of Pennsylvania, and I liked that very much. It was a great way of getting out of the house, of not being stuck alone in my room all day, and, as I have said before, the *Great Review*. I got to have a public arena—that was a breakthrough—and also I got to read a lot. That was the best of it—I got to read and think about books and study books. It's not a career, it's a career, really."

"Way," the drawer says, "you want to try the *How to Tame a Wild Thing*?"

Laughing is not his first language.

"What?"

"When?"

"Holland Tunnel," Roth replies. "Why? Is this a goal?"

"Oh, yes—no more."

"You don't think we can get from here to the Lincoln Tunnel as a few minutes?"

"No."

"Yes?"

"Yes."

"Then let's go downtown."

"Could be half hour, maybe."

"Let's go downtown."

"Not moving."

"Let's go downtown."

"All right!"

"We're going to do this interview in Chinatown," Roth tells me.

"We," says the driver. "I'm going Chinatown."

Roth's grating laughter fills the SUV.

"I've told them about how I wrote about Chinatown," he says. "I've told them about how I wrote about Chinatown," he says. "I've told them about how I wrote about Chinatown," he says.

"I've told them about how I wrote about Chinatown," he says.

"I've told them about how I wrote about Chinatown," he says.

"I've told them about how I wrote about Chinatown," he says.

"I've told them about how I wrote about Chinatown," he says.

"I've told them about how I wrote about Chinatown," he says.

"I've told them about how I wrote about Chinatown," he says.

"I've told them about how I wrote about Chinatown," he says.

"I've told them about how I wrote about Chinatown," he says.

"I've told them about how I wrote about Chinatown," he says.

"I've told them about how I wrote about Chinatown," he says.

"I've told them about how I wrote about Chinatown," he says.

"I've told them about how I wrote about Chinatown," he says.

"I've told them about how I wrote about Chinatown," he says.

"I've told them about how I wrote about Chinatown," he says.

"I've told them about how I wrote about Chinatown," he says.

"I've told them about how I wrote about Chinatown," he says.

"I've told them about how I wrote about Chinatown," he says.

"I've told them about how I wrote about Chinatown," he says.

"I've told them about how I wrote about Chinatown," he says.

"I've told them about how I wrote about Chinatown," he says.

"I've told them about how I wrote about Chinatown," he says.

"I've told them about how I wrote about Chinatown," he says.

"I've told them about how I wrote about Chinatown," he says.

"I've told them about how I wrote about Chinatown," he says.

"I've told them about how I wrote about Chinatown," he says.

"I've told them about how I wrote about Chinatown," he says.

"I've told them about how I wrote about Chinatown," he says.

"I've told them about how I wrote about Chinatown," he says.

"I've told them about how I wrote about Chinatown," he says.

"I've told them about how I wrote about Chinatown," he says.

"I've told them about how I wrote about Chinatown," he says.

"I've told them about how I wrote about Chinatown," he says.

"I've told them about how I wrote about Chinatown," he says.

"I've told them about how I wrote about Chinatown," he says.

"I've told them about how I wrote about Chinatown," he says.

"I've told them about how I wrote about Chinatown," he says.

"I've told them about how I wrote about Chinatown," he says.

"I've told them about how I wrote about Chinatown," he says.

"I've told them about how I wrote about Chinatown," he says.

"I've told them about how I wrote about Chinatown," he says.

"I've told them about how I wrote about Chinatown," he says.

"I've told them about how I wrote about Chinatown," he says.

"I've told them about how I wrote about Chinatown," he says.

"I've told them about how I wrote about Chinatown," he says.

"I've told them about how I wrote about Chinatown," he says.

"I've told them about how I wrote about Chinatown," he says.

"I've told them about how I wrote about Chinatown," he says.

"I've told them about how I wrote about Chinatown," he says.

"I've told them about how I wrote about Chinatown," he says.

"I've told them about how I wrote about Chinatown," he says.

"I've told them about how I wrote about Chinatown," he says.

"I've told them about how I wrote about Chinatown," he says.

"I've told them about how I wrote about Chinatown," he says.

"I've told them about how I wrote about Chinatown," he says.

"I've told them about how I wrote about Chinatown," he says.

1. At Yale and at Cornell, 1945. 2. With Robert Lowell and Margaret Richard Ellman at the National Book Awards, March 1962. Only twenty years, Roth had just won the Goodbye, Columbus. 3. In 1975 he had the reviews of Portnoy and was celebrating a period of tremendous productivity. 4. At a chance encounter in the neighborhood where he grew up, 1981. 5. With Nancy Mitford. 6. At the set of *The Godfather*, 2002. 7. With William S. Burroughs. 8. In 1977, the year he published *The Professor of Desire*. 9. With John Updike. 10. In the old neighborhood, Newark, 1959.



... A WOMAN WE'VE MET

Keri

... THE WOMAN NEXT DOOR

BY STEPHEN GORMENT

Photographs by Karen Carter

... THIS STILL MOST
PLAYING A
... IN THE NINETIES.
... BECAUSE
... SEEN SEEING
... EVERYWHERE.



... OUT NEAR RUSS." Someday
... of the day I'm scheduled to sit down with Keri
... be an incredible coincidence—serendipitous—
... used to seeing him. It all the time. The screen
... door since her days in *Madeline*, but
... in a holy version of Brooklyn, and I'll see her
... during the most mundane things: impossible parking
... with her son. Window-shopping is happy fun. That she
... as my wife—well, of course she does. It's not a
... biggest celebrity in the world—she's not even the big
... husband—but she's a celebrity nonetheless and a little



"SO ARE YOU FOLLOWING ME?"
NO, NO! I DON'T
LOOK FOR YOU—I
JUST NOTICE
YOU. I SAY BIG
DIFFERENCE.
"SO YOU ARE
FOLLOWING ME."

For her current run, we meet in a fancy hotel bar in midtown Manhattan following her *Esquire* photo shoot, and the woman who sits on my hand and scoots from me isn't the one I've used to seeing but pale, silky-skinned thirty-four-year-old she is, in fact, still fresh—and wears her curly hair pulled back into a loose bun. "This woman, the one in front of me, choosing to sit on a mattress and sip local wine, isn't made up from her hair and has smoky eyes and braided skin and twisted bedroom hair like I do. I think this woman isn't my neighbor. This woman, the woman with the smoky eyes, has more star and movie stars, so much so that the neighbors in L.A. are surfing like the rest of us.

We order drinks—she settles on a glass of Pinot noir, explaining that she just had a martini last week—and we quickly dispense with the reason for our meeting: her role on the new Fox sitcom *Arrested Wife*. From *Arrested* Development creator Mitch Culler to advertising *Will Arnett* as a wealthy teen-child and Russell as the object of his affection "Let's be real," she says "It's *Will* whose *Arrested* has more of, and I'm just kind of tagging along." She won't be looking to do comedy, she explains, and she certainly won't be looking to go back to the grind of shooting a TV series, but she liked *Arrested*

Development and hasn't really liked a lot of the series she's been making lately. "Honestly, it's been a real great couple of years on *Arrested*, and I haven't been totally inspired by them. I just did a particular project, it just seemed exciting to me. It is an unknown, and I think I was willing to bet on the unknown, even if it fails. At least it would be fun and surprising instead of me playing another race queen in some sappy movie." She is speaking, most likely, of *Extraordinary Measures* or August Rush or perhaps another of the sappy, little-screen movies in which she plays a race queen.

She takes no only and makes of herself, and takes her mother as an invitation to ask about her personal life: she took some time off after *Forrest*, moving from Los Angeles to New York and doing nothing for a year ("I just didn't want to see anyone. I was so tired, and I needed to check out and not have to wake up at six in the morning all the time"), she took small roles in big movies (*Shrek*, *Payable on Death*), which you probably saw) and big roles in small movies (*Whitey*, which you probably didn't), and she got pregnant, married a "hor carpenter," and bought and put a house in Brooklyn (what actor?). Through the subsequent act of being in the same neighborhood, and I mention that I've seen her around. "So are you following me?" She, not I, doesn't look for you—I just notice you, I say. Big difference. She laughs. "Holy shit. So you are following me." I admit that I know where she lives. I tell her I've spotted her riding her bike. Even show her the gym set from my wife, and she says she's not. She throws back her head full tilt and laughs in a way

that no one is supposed to laugh in fancy hotel bars. "Show me her picture. I probably recognize her," she says. I ask if this kind of thing happens to her a lot. "People don't really care when they see me," she says. "But what I do get, which is sort of wonderful, is the head-dream thing. Like, 'Oh, my God, you're great. I'm so sorry to bother you.' Which is nice."

And over the time it takes her to slip a glass of wine down to the bottom, it becomes clear why some people, women mostly, like Russell: she seems literally. She tells tales, self-deprecating stories about the indignities of celebrity pregnancy about her time on the *Whiskey Moose Club*, about telling the paparazzi to "back the fuck off." She once weasels even though she probably knows stress never ends in good. ("I don't like to work hard...") She's married in a context, for Christlike. But Russell seems still, modest as any celebrity can actually seem real, and the best from which—the neighbor thing—shows you in until you believe, come to think, that you already have her.

Our drinks finished, we emerge from the hotel into the busy heart of late afternoon, and I ask if a car is coming to get her. She motions towards subway station. In that moment, I go from being a journalist interviewing a beautiful, charming movie star to going on the verge of getting a little too friendly with the beautiful, charming woman who lives down the street. So we go our separate ways. Then I text my wife to tell her who I just saw. ■



AN ESQUIRE QUIZ

ARE YOU PART OF THE PROBLEM?

THE COUNTRY'S IN A BIT OF A PICKLE. ELECTION DAY IS APPROACHING, AND WE'RE ALL HEARING A TON OF TALK ABOUT WHAT'S WRONG AND WHO'S TO BLAME. BUT A LOT OF THE PROBLEM IS US, AND THERE'S A GOOD CHANCE THAT IT'S YOU IN PARTICULAR. TAKE THIS SIMPLE QUIZ TO FIND OUT ARE YOU THE PROBLEM? OR ARE YOU PART OF THE SOLUTION ... ?

0 POINTS (MORE THE PROBLEM) 8 POINTS (MORE THE SOLUTION)

1. How old are you?
A. Under 25 (+1)
B. Over 25 (+5)
2. What is your body mass index (BMI) multiplied by 100, divided by height in inches?
A. Under 20 (-1)
B. Over 30 (+5)
3. How much do you donate to charity?
A. Less than 5% of your income (-1)
B. 5% to 10% (+1)
C. More than 10% (+1)
4. Do you deduct your charitable donations from your income taxes?
A. Always (+1)
B. Sometimes (+1)

5. How much credit-card debt do you carry over month to month?
A. Less than \$1,000 (-1)
B. More than \$1,000 (+5)
6. Who is John Boehner? (-1) for the correct answer. Show it if you actually Google him on your road.
A. The head of CBS's *The Early Show*
B. The leader of the House Republicans
C. The author of the *Rick Warren* sex novels
D. The center of a Florida road sign
7. Do you just Google John Boehner? (+1) for you



8. Do you direct your still ment a full-back straight? (+1) for you
9. Do you get your news from Twitter?
A. Yes (+1)
B. No (-1)
C. What's Twitter? (-1)
10. Do you regularly talk about work-related issues with your kids?
A. Yes, almost every day (+1)
B. Yes, whenever time is

question (-1)
C. Occasionally I mention something Barack said (+1)



11. From mid-March your husband/Alphonso (in honor the number of minutes he past week spent thinking or reading or talking about Obama's presidential campaign or minutes he's talking or reading or talking about Alphonso's that number is).

12. How much too much to pay taxes on all kinds?
A. 20% of your income (-1)
B. 20% (-1)
C. 20% (+1)
D. 20% (+1)
13. Do you choose to eat more at your job than you are paid over?
A. Yes (-1)
B. No (-1)
C. No (-1)
D. No (-1)
14. How much do you get the police delivery guy?
A. \$10 (-1)
B. \$10 (-1)
C. \$10 (-1)
D. \$10 (-1)
15. Do you know your seat on an airplane? (+1) for you
16. Do you eat your seat?
A. Yes (-1)
B. No (-1)
C. No (-1)
D. No (-1)
17. It is okay to stand on the left side of the escalator.
A. True (+1)
B. False (-1)
C. False (-1)
D. False (-1)
18. When you wear earbuds, do you have the volume at a level that others around you can hear? (-1) for you
19. Do you have a statue of the president on your floor?
A. Yes (-1)
B. No (-1)
C. No (-1)
D. No (-1)

20. Have you ever voted for Ralph Nader? (+1) for you
21. Barack Nader?
A. Yes (-1)
B. No (-1)
C. No (-1)
D. No (-1)
22. How many articles of ironic clothing do you own? (-1) for you
23. Which of these statements do you agree with? (+1) for you
A. The world's about 5,000 years old
B. 2011 was an inside job
C. The Constitution should be interpreted as the Founders intended it
D. All citizens are equally violent
24. Motorcycles are more in danger of being stolen than cars.
A. Yes (-1)
B. No (-1)
C. No (-1)
D. No (-1)
25. Are you making this list on your iPad?
A. Yes, definitely (+1)
B. No, I got this on the page book (+1)
C. No, I got this on the page book (+1)
D. No, I got this on the page book (+1)
26. Some people say you're "too Obama." Do you agree with that?
A. Yes, definitely (+1)
B. No, I got this on the page book (+1)
C. No, I got this on the page book (+1)
D. No, I got this on the page book (+1)
27. How much do you love your smartphone? (+1) for you
28. Have you ever said any of the following phrases? (+1) for you
A. "I would tell you, but I don't want to."
B. "I would tell you, but I don't want to."
C. "I would tell you, but I don't want to."
D. "I would tell you, but I don't want to."
29. At what point do you try to "mug" a car?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
30. How often do you Google your neighbor?
A. Never (-1)
B. Once a week (+1)
C. More than once a week (+1)
D. More than once a week (+1)
31. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
32. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
33. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
34. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
35. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
36. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
37. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
38. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
39. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
40. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
41. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
42. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
43. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
44. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
45. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
46. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
47. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
48. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
49. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
50. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
51. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
52. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
53. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
54. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
55. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
56. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
57. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
58. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
59. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
60. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
61. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
62. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
63. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
64. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
65. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
66. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
67. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
68. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
69. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
70. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
71. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
72. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
73. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
74. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
75. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
76. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
77. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
78. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
79. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
80. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
81. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
82. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
83. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
84. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
85. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
86. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
87. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
88. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
89. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
90. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
91. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
92. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
93. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
94. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
95. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
96. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
97. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
98. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
99. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
100. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)



30. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
31. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
32. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
33. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
34. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
35. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
36. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
37. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
38. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
39. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
40. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
41. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
42. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
43. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
44. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
45. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
46. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
47. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
48. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
49. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
50. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
51. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
52. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
53. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
54. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
55. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
56. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
57. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
58. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
59. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
60. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
61. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
62. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
63. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
64. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
65. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
66. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
67. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
68. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
69. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
70. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
71. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
72. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
73. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
74. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
75. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
76. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
77. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
78. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
79. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
80. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
81. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
82. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
83. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
84. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
85. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
86. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
87. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
88. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
89. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
90. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
91. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
92. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
93. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
94. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
95. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
96. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
97. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
98. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
99. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
100. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)



30. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
31. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
32. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
33. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
34. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
35. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
36. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
37. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
38. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
39. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
40. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
41. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
42. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
43. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
44. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
45. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
46. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
47. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
48. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
49. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
50. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
51. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
52. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
53. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
54. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
55. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
56. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
57. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
58. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
59. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
60. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
61. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
62. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
63. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
64. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
65. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
66. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
67. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
68. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
69. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
70. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
71. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
72. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
73. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
74. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
75. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
76. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
77. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
78. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
79. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
80. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
81. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
82. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
83. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
84. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
85. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
86. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
87. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
88. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
89. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
90. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
91. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
92. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
93. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
94. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
95. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
96. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
97. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
98. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
99. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)
100. Do you have a blog?
A. Yes (+1)
B. No (-1)
C. No (-1)
D. No (-1)





VERSACE

© 2005 VERSACE S.p.A. VERSACE.COM

ESQUIRE
STYLE
MARCH 2005

IT MIGHT *get* ROUGH

SOME CLOTHES TAKE A BEATING BETTER THAN OTHERS (AND LOOK A WHOLE LOT BETTER FOR IT). HERE, THE GUYS BEHIND AUSTRALIA'S MOST ANTI-THESIS FILM CROFTON (LOOSE-BODIED FILMS) AND THE SEASON'S GRITTIEST INDEPENDENT CRIME DRAMA (KNOCKOUT) DEMONSTRATE HOW GOOD A LITTLE WEAR AND TEAR LOOKS BY A HAH

Photographs by KURT ISHIIHARA



**DAVID
MICHÔD**
31 / WRITER, DIRECTOR

Leather jacket (LORD OF THE RINGS)
and glasses (LORD OF THE RINGS)
by Dolce & Gabbana; shoes
(LORD OF THE RINGS) by a Group

ESQUIRE
STYLE
JULY 10

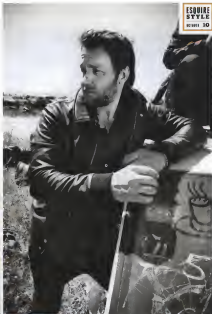


ARROW:
Cotton shirt (LORD OF THE RINGS)
by Richard Chai; leather boots (LORD OF THE RINGS) by Wolford



**PER
MENDELSON**
81 / 1075

Leather jacket \$44.95
 100% cashmere \$104
 Sweater \$19.95
 Polo Ralph Lauren
 100% pure silk
 Blue Orange jacket
 Polo shirt in blue
 100% cotton



ESQUIRE
STYLE
MARCH 2011 30



LAURENCE
Laurel jacket (24 inch) by
Loren Fabrics, custom color-
[blank] by John Varvatos
custom dress (LXN) by Daniel





Leather trench coat (3810) and cotton pants (3812) by Burberry; Belt (3813) by Dolce & Gabbana. **ABOVE:**

**ESQUIRE
STYLE**
NOVEMBER 30

**JOEL
EDGERTON**
36 / WRITER, ACTS,
PRODUCES

JOEL EDGERTON:
FRANK, DICKENS, and a touch
of John Wayne. With his
brother, he's the new
Hollywood.



CHEVY CHASE

★ ACTOR, 64, BEDFORD, NEW YORK ★ WITH *THE FIGHTING IRISHMAN* ★ PHOTOGRAPH BY CHRIS BUCK

- **Marriage is a terrible thing for a mistress.**
- **My father was the funniest guy I ever met.** I'm not afraid I stole his stuff or if I inherited it.
- **My stepfather was a psychiatrist.** You might think he'd have known better than to hit kids.
- **You could knock any lawsuit out** and live it any way and there'd be something fancy about it in court.
- **My theory was that some of the best** but we never really ended up talking with either. We loved, but I wish you could be the world and we both ended up hating John. And if anybody discovered he stepped in the fire he'd be John, for forgetting it all.
- **The best advice I can give you about life** is to never lead.
- **I never shot things up or fired** because I was pretty low-level when it came to drugs. I checked myself into the Betty Ford Clinic after my nose started to hurt.
- **Love is huge.** But if you're talking about men and women, it's got to start with the most basic obvious attraction that we're going through. Look at that man! That's what keeps the world spinning. There's your God.
- **I've still been working** the way I was when I fell in love with her thirty years ago. That's luck.
- **Her name is in the book** you have to write about. I wish and the whole and that goes with it. I wish. Good reading, but it all comes down to the golden rule. Do unto others.
- **My favorite food is eggs.** I like 'em over a sunny-side up with a little ham. I can have four of those every morning. I eat more eggs than anyone I know. How can you not love eggs? It's our birthright.
- **I've been as bright** on Community as I was in school.
- **I remember college** with every intention of being a doctor. I was redirected by my grades. That and a fake ruler show that I improved with some friends. What's even in the air.
- **I don't think eggs** are as filled with hatred as people think. The problem comes with how they're made, the amount and the level of salt. I could be wrong.
- **I remember the first "Upstart"** I did on *Saturday Night Live*. They had big cameras behind them and you were looking into a huge lens. I wasn't nervous at all because I looked right through the lens and imagined the faces of the seven famous people I knew. I never occurred to me that all those people were watching. What I did was just for the sight of us.
- **I wish** somebody smart to play somebody dumb.
- **It's all things**—I don't know. Ford handled the presidency. Luckily for me, Ford kept on trying over things. I didn't make any mistakes to do anything on him. I would simply take a nice fall or hit my head on a nowhere and get huge laughs for it. People used to joke that really hurt Ford in the election he lost to Carter. It was close, and someone said I got a point in the New York primary.
- **I left Saturday Night Live** after that first year. I never wanted to work for more than a year on anything.
- **What makes a house home?** Auntie, and a little bit of clutter.
- **I wish John was still** today. I'd love to see. Would he have kids? Would he be a grandpa? What would he look like? What you would see, I'd love to see. I'd love to see. You know a guy like that. I wish you could see him. I wish you could see him.
- **Children love you** to grow.
- **Michael O'Donoghue was** a great writer and thinker. He's the guy who put the fire on the *National Lampoon*. "If you don't buy this magazine, we'll kill this dog." He had a line that sounded a rap. But you have to understand that Larraine Newman had the biggest laugh. After a year or two, she left the show and had her own show. She looks great. It's now a normal show. But that big now that we all know. One day, I was at Michael's house and he was coming out. He said, "We've lost John. We've lost John. We've lost Larraine's now."
- **It will eventually be** discovered that the more you sleep, the healthier you are. Which means you'll really be at your healthiest when you pass away.
- **A good name** for a mistress would be close to a man's name so that nobody would know. Like... Connie.
- **There's no vacation** from being a parent.
- **I wish my first client** to be a normal person.
- **Life is a gift of grace.** You'll be a better person for it, and so will your children.
- **Wish as few bones** as possible and make a wish more as you can. ■



Chase, who's 64, is still working on his memoirs. (Photo by Chris Buck)

GOOD DAYS AT GROUND ZERO

GIVEN ALL THE POLITICAL NOISE, YOU MIGHT NOT REALIZE THAT THE TOWERS OF THE NEW WORLD TRADE CENTER ARE SILENTLY REACHING THE SKY—RISING BY A FLOOR A WEEK, SOON, THE NOISE WILL BE FORGOTTEN. IT'S THE TOWERS WE'LL REMEMBER.

BY SCOTT RAAB
PHOTOGRAPHS BY JEFF NODLEHEAD

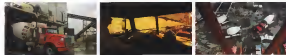
For the tower's assembly, Liberty's Service Center will be built up to approximately 100 feet.

At 7:45 a.m. on Sept. 11, 2001.

Rescue efforts are under way.

Workers are working on the site.

The WTC Memorial grounds will be built here.



TELL YOU THIS ABOUT NEW YORK CITY DURING THE SUMMER OF THE SECOND IRAC MOSQUE HERE IN YEAR NINE OF OUR NATION'S ENGAGEMENT IN THE BOLT WAR TRIGGERED BY OSAMA BIN LADEN and now afford to Crevelian performance. It's hot—tragically hot—the wooden air is huge clinging to every pore. This morning brought a downpour not long after dawn that felt less like relief than ten minutes slumped against the wall of a shvitz getting pased on by goats. Not that I'd know.

IT

"You don't mind the air conditions, do you?" Lemmy laughs, planting himself behind the wheel of the truck. It's hauling concrete from Brooklyn to the World Trade Center work site in downtown Manhattan.

"This is ten push on board," Lemmy says. "This is a twelve-yard truck with normal concrete—no walk-in, whatever. This is twelve thousand PSI, much heavier than a mix, much heavier. That's why we only carry ten push."

The world within the world within the world of concrete? Forget about it. Lemmy tells you that a yard of concrete is twenty-seven cubic feet—the volume of concrete sufficient to fill a cube measuring three feet by three feet, that after thousands of years—the Egyptians used concrete to build the pyramids—it still rules a mix of water, sand, stone, and cement to make up a batch of concrete, that adding substances is a whole range of chemicals and industrial by-products—this mix changes the properties of the concrete to fit the job it needs to do, that while fire and the wheel get the glory, evolution has won more concrete than any other man-made substance. It can tell you that much of the concrete poured in the World Trade Center is the same, strongest concrete ever placed anywhere. And it can tell you that Lemmy has under twenty minutes from the time his truck is filled to deliver his ten yards to the site.

Actually, Lemmy's the guy who can tell you all that, not me. But Lemmy grew up in Brooklyn, a neighborhood called East New York, and lives in Staten Island now, and has seven trucks. In fact, everything about Lemmy is thick, including his passenger this morning, me. But even so, and the concrete, this truck is going pretty close to ten push, over or side.

Except that the truck's not going anywhere. We're stuck in the two-side long Brooklyn highway, there, the world's longest underpass and traffic jammed, and by truck it's a stopped roll in the morning rush hour. The only thing moving in the stream of concrete spinning along behind us, looping its lead loop.

"Backed up in the tunnel?" Lemmy says after five standard minutes. "Here some En-Las."

Sound's lost for form.

"It's like Gatsby's Motorcade—no clown's like an aspirin ball twice as fast. That's how you feel sometimes when you go to the Trade Center. You know what happened there, buyers had around and the buyers had you out."

It's some mile count from where the truck led, hard by the Gateway Center, to the work site. They start loading a little after 6:00 a.m. and the truck route takes ten minutes or so apart. There's a 200-yard gap at Tower 2—we're in the middle of that time—and a smaller gap at the terminal in the early afternoon. Other concrete com-

panies are pouring Tower 2 and the new train station.

"Nucleus nothing," Lemmy says, "but they used to have loads here—the cops used to say made the booth. No longer. Forget you, get nuclear technology. That's it"—a thick finger jabbing high on the windshield—"right there in the end, Canada everywhere. Everywhere you go."

"We'll be okay on the time. The job is close enough where even if you lose a half hour you're still in good shape. Unless you're really warming up."

"We'll be okay on the time. The job is close enough where even if you lose a half hour you're still in good shape. Unless you're really warming up."

Whatever the weather, concrete produces its own heat as the water and the cement bond, on a morning like this, each batch mixed in the central drum that fills the trucks includes enough ice—shredded and blown onto the mix from three-hundred-pound bags—kept frozen in a cooler nearby—to get it down to 60 degrees or so when it's loaded.

"Without the ice," Lemmy says, "it'd be in the low 80s. The customer wants it to be 70 degrees. No problem."

Fifteen, twenty minutes, the tunnel knots up, and we bounce up to lower Manhattan. The spatter of the pile at the north end of the corner of Ground Zero sees Lemmy a block and a half away, sitting above a long row of cars at a red light.

"See to the left? That's our truck 86—70 should be at the pump now. The guy out in the street there"—third by the apocryphal—the last truck. He just told him. He's done! has out. He's gone empty out that truck so they're gonna be ready when I get in there. It's like a drive-through here. Watch this."

Start enough, by the time we reach the site, 86 is in its way back to the tunnel. It's not yet cleared up, and Lemmy has 300 backed up and out of the Tunnel. It goes right inside but he's led up to the new passing on either floor.

"That's Tony James," Lemmy says. "He's in charge. That's Good-Looker." Put right there. Guy to the left, but none is Lemmy—he's the Tunnel's steward on the job."

It's a tight-left bunch, although—for the record—this isn't really looking all that good this morning. A lot of these guys go back to a regular before 9/11—in New York City, the construction business is a very small world—but the shared experience of that catastrophic day and its aftermath carved and hardened their bond into something like concrete.

"I finished the other day—I was talking to one of the contractors who was there, not all that time—Aunt, 'you know, we've been here about ten years now.'"

Lemmy shakes his head, remembers:

"Thousands of people—I remember we had to show up Church



With two weeks going up—4 World Trade and 2 World Trade—and two more on the way the prospects of concrete trucks at Ground Zero is a promising sign. The World Trade Center concrete is the toughest. It's been concrete as it poured. Not just a lot but two hours from the time it's mixed until it needs to be poured. It's hard to set.

Street. The first day on ground—they had steel plates across Church and Liberty—was a lot more up. Starting in the trucks, waiting to get into the site, the best underground. It's not a bad idea to have all the steel—thous, four months then. I'll never ever, over again that steel. Never. I'll never forget how it melted."

I was five years ago, in the spring of 2006. Long after the model was gone. I'll never forget how it looked. It was, however, how it was broken plastering seventy feet below street level, with one long ramp running down it. Three empty construction trailers, a cou-

ple of old buses waiting to be traded up the ramp, and two large aqueducts anchored by orange construction cones marking the footprints of the fallen Twin Towers. A concrete—bored in wood, sitting in a pool of concrete, not being a politician's group—for a building that would never be built.

By then—nearly four years after 9/11—it had become clear that some was in charge at Ground Zero. We had a landlord—the Port Authority of New York and New Jersey, which owns these tunnels, some and built the World Trade Center—and a master planning for control of the property, you had dealing architecture you had a master agency owned by Rudy Giuliani before he left the mayor's office designed specifically to keep fellow Republicans, Governor George E. Pataki, in charge of the funding and planning of rebuilding; you had community boards and groups of folks who'd intervened on 9/11 and had and national politicians and the Port Authority and the tunnel and the world's writers and architects all looked around

THE NEW WORLD TRADE CENTER

TOWER 1
Formerly known as the "Freedom Tower," designed by David Childs, WTC's top call in late 2003 and the one probably 2010

TOWER 2
Designed by Norman Foster, 2 World Trade Center had its ground-breaking this June, will rise to 1,776 feet, and is projected to be completed by summer 2010.

TOWER 3
Designed by Richard Rogers, 3 World Trade Center broke ground this July with top call of 1,050 feet, and is projected to be finished by spring 2010.

TOWER 4
Construction on 4 World Trade Center, designed by Skidmore, is under way. The building will be 105 feet tall, mostly completed by October 2010.

WTC TRANSIT HUB
Designed by Santiago Calatrava, the World Trade Center Transit Hub is already better known simply as the Oculus. Work is completed in 2010, it will serve as the major transit hub in the area.

9/11 MEMORIAL AND MUSEUM
Ground broke for the project in late 2003. The museum is scheduled to open in 2010.

NEVER BEFORE HAS SO MUCH ARCHITECTURAL AMBITION BEEN brought to bear on a more contested patch of ground. Just a mention of the sixteen acres at Ground Zero arouses great passion and argument, but at the site itself, workers are too busy pouring concrete and hoisting steel to bother much with politics. When they are finished, they will have constructed 10 million square feet of office space in four buildings higher than 900 feet, including 1 World Trade Center, which, at 1,776 feet, will be the tallest building in the United States and the second tallest in the world.

ILLUSTRATION BY BRIAN CHRISTIE



Currently 750 people work on Tower 1 (seen at left in August 31, but over the next year or so, its Tower 2 and Tower 3s from this front will get built under way. 15,000 workers will punch the COC at the World Trade Center site every day. Top: Chris Ward of the Port Authority (center) with Governor Paterson (second from left) and Mayor Bloomberg, who's (third from left) looking on after signing off on the plan. Above: The mighty crane at Tower 1, which rises outside the building.

quipped on the unique issue: "We're gonna allow the Muslims to build it within one block of Ground Zero, so here we haven't built anything."

Ward's car ride today, and the dress shirt under his security-green safety vest makes him no less a Ground Zero warrior-hero. The Port's overview includes all the major bridges, tunnels, and airports connecting New York City to the world. Ward is in charge of construction employees and a construction-finder manual budget, and he answers to the New York and New Jersey politicians who traditionally have used the PA as a cash cow, potpourri, and a whipping boy.

Ward's immediate predecessors were hunky-Polish-guy types: a guy from upstate New York who once ran his family's car wash and bowling alley—who usually hid from public view while he built one compromised and underbelieved. Ward, a Jewish-Polish guy, whose résumé includes a master's in theology from Harvard's divinity school, is a straight-shooting leader.

Within weeks of his appointment as the Port Authority's execu-



tive director in May 2004, Chris Ward did something no less heroic, but being necessary. He called his boss on the phone and said, "I'm taking over the job." At the behest of New York Governor David Paterson—who hired Ward after submitting the governorship from the crumpling former mayor Eliot Spitzer—he delivered a thirty-four-page report that boiled down to this: Ground Zero's budget and deadlines were in a tangle with reality that it would take three months more just to figure out a realistic schedule to finish the rebuilding.

"Myopic monumentalism wrecked the project," Ward says. "You can't have a monument to a day. You don't define the project by that or the beginning. You have to build it—and that requires practice. It requires hard work, and it requires dedication."

"We have every single day how much steel has to be placed, and how much concrete has to be poured, and we are driving every contractor for the level of completion. It is getting done."

"And let's just step back here. We've done a lot—we've built 700,000 square feet below grade, we're building an air-conditioning system for 1.5 million square feet of public space. It's a lot of ground of pickup sites—they're not together. You can't touch one without touching everything else."

"We'll go down in the PATH station so you can see the open-heart surgery that's going on to keep the PATH train running while we're tearing down the platform."

Through an ornate red door inside the temporary PATH station—the railroad keeps through the site, taking tens of thousands of commuters around the clock and seven days a week from New Jersey—and down, with Ward in the lead, into another world, framed in steel and concrete, but by bulbs hung from metal poles, strewn by countless plywood path ways laid by countless work crews as, day by day, they build a new World Trade Center from the ground up.

"Look in that," Ward says as a PATH train shakes past. "That train curves and you're about six inches from the new shear wall that we're literally now pouring."

Once the train passes, we walk toward the center of the site, through a maze of utility work—in addition to public space, the rebuilt Trade Center will have tens of thousands of office space—and parking rooms.

"That guy stut over there is the floor of the foundation," says Ward. "We're gonna bring it all the way over to the top here. So while there's still work being done down here, the PATH station ceiling will be there—mainly to support the floor of the new stuff that's there,

Join our community!

By Richard L. Hoffman

Fremont
Herald.com

The Weekend Forecast



COMMENTS (30):

Benefits:
 - Easy to use and learn

Julien
There's plenty of good places—just my garden's rather lapped

Star Trek
 Last & Final! Just a week to go to Voyager Weekend at the
 Arundel Centre!

Without the rules there would be no railroad.

Editorial
JULY 1998

Chester
Isa party fully scheduled for Sunday—will it rain? The weather changes? Ugh! (DARPA/Chester) Is it above chest level?
WAKE UP PEOPLE!

► **Save It.**
Vampire Weekend? They rock.

Jetties
Does anyone know how to prevent garnish shock? I have
exporting the roots might work

Next4, Nevada Weekend is Rescued

Clicker (MMPA)Obama-cloud seed test video here: GfWdL.com/seed Very grainy it could just be a flock of pease.

Sad News! Memphis Weekend jumped the shark like a year ago and collapsed thereafter! Can't Be Done!

www.madabout.com
 WANT TO ETHNIC? WE'VE GROWNED YOUR SUPPLY
 MENTALLY WORKS. MADABOUT.COM

Max64 It's no surprise you're making use of yourself. I can't help notice your previous posts read like passages from some kind of diabolic manifesto.

CiteSpace
Let's see... those are GISEL, the public library KIN T an MIA surveillance system, and the Russian spec-wear "DOPRATED v.40.0040"

Text 10:
"It is important to remember that the text is not the end."

Derivados
de la Ley

Now this.
Say hello to Norel on U.K. just a mouse click with a laptop built in
your word de random all week world typing away where is your
stubby like friends say Hello Norel M.

Yum! You are the model of a true owner. And for the record, *Shirley* is not West Coast.

MEMO and the large historic pillars (MPT) a gateway for World Earth/Water being all-natural, Culture and

Naomi.
No, please! Jackson, Starbuck is on Earl Brown Avenue
because I used to LIVE ACROSS THE STREET

Video
Navy SEAL, continuous hard king, Marko made. He, monthly ago and there's no way you could across the street because that's where I live

[refugee](#)
[i don't see it's want to chat live. 1807141.com](#)

11 **Naomi**
Dag, tyttel vord?

Vanderbilt University

Keywords: child sexual abuse; disclosure; self-blame; social support

 Veeva
Aveva

Exhibit 1
"Indo-European" name lists must fail.

Wiley Inc.

 Elsevier
www.elsevier.com/locate/jmb



The Admiral's Cup Breguet Hull 46 in titanium. Corum CD447 automatic movement chronometer certified. A professional divers' watch, 1200 meters (800 ATM) water resistant with helium depression valve. www.corum.ch

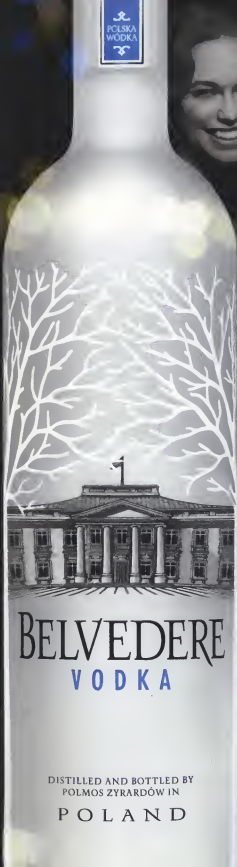


Admission: One
 Entry: One
1000
 (1000)
 Limited Edition

UNLOCK AND CONQUER

Exclusively for **TOURNEAU**

Copyright © 2006 by John Wiley & Sons, Inc.



BELVEDERE
VODKA

DISTILLED AND BOTTLED BY
POLMOS ZYRARDÓW IN
POLAND

BELIEVE
TRUST YOUR INSTINCTS
NATURALLY SMOOTH
MAKE IT BELVE

FACEBOOK.COM/BELVEDEREVODKA

Belvedere is a quality choice. Drinking responsibly is too. Belvedere is a registered trademark of Belvedere Vodka. © 2011 Belvedere Vodka. All rights reserved.